

Percentage for arts policy

Policy No. 8010.100.E.R

1 Purpose

This policy establishes City of Darwin's position, defines terms and outlines the implementation of the percentage for arts process.

2 Scope

This policy applies to public realm construction projects undertaken by City of Darwin across the municipality with estimated construction costs of \$500 000 or greater.

3 Policy statement

City of Darwin's Creative Strategy 2024-2030 enshrines Council's commitment to the creative community and its audiences.

This policy is a key component of the Creative Strategy which is a seven-year place-based strategy structured around 3 focus areas:

- celebrating Larrakia: *we aim to celebrate Larrakia culture, story, places of significance, artists and creativity and increase understanding and visibility*
- distinctly Darwin: *we are rich in multiculturalism, biodiversity, dramatic natural environments and iconic landscapes*
- invigorating spaces: *we want to reimagine existing, unused and unconventional spaces to better support creative development and creative sustainability*

This policy is part of the Invigorating Spaces focus area which commits City of Darwin to investing in the built environment to support creative opportunities. It operates in conjunction with legislation and relevant policies and procedures.

Policy commitment and principles

Implementation of the Creative Strategy 2024-2030 is guided by 6 key principles.

- **Relationships**

We will continue to build new relationships to assist the creative sector, locally, territory wide, nationally and internationally. We will strengthen and monitor existing relationships internally and externally for the benefit of our creative sector and the broader community.

- **Partnering**

We will partner to increase opportunities to engage, fund and elevate creativity for the benefit of creators and audiences. Partnerships will be across tiers of government and with cultural and creative organisations.

- **Adding value**

We will add value for the creatives involved in our projects. This may involve capacity building activity added to events and projects to foster creative practice, particularly for young and emerging artists.

- **Diversity**

We will consider the diversity of our city when designing, planning and delivering each initiative within the Creative Strategy.

- **Building capacity**

We will facilitate relationships, provide support and enable initiatives to have a life of their own beyond our investment.

- **Municipality-wide reach**

Our work extends across the whole of the Darwin municipality. Everywhere that residents live, work, study, play and engage will benefit from increased creative opportunities.

4 **Process and exclusions**

Arts and Cultural Development Officers follow their procedure to engage services of Creatives to deliver the arts outcomes in line with the 0084 Public Art and Cultural Development Policy and the scope as defined by each public realm project. Larger scale projects may also require the engagement of Public Art Consultants.

In line with this policy the minimum percentage for arts will be allocated as follows:

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Responsible Officer: Executive Manager Community & Cultural Services			

Construction cost total	Minimum % for art contribution
\$500, 000 - \$1,000, 000	4% (\$20 000 - \$40 000)
\$1,000, 001 - \$5,000, 000	3% (\$30 000 - \$150 000)
\$5,000,000- \$10,000,000	2% or \$150 000
\$10,000,000 - \$20,000,000	1.5% or \$200 000
Over \$20,000,000	1% or project determined basis

Projects where the percentage for art contribution is under \$40 000 may focus on:

- providing performing arts infrastructure (such as enhanced lighting, access to power or staging areas)
- integrated design in street furniture or similar.

Major Public Art commissions may be supported with additional resources through the Public Art Reserve.

Exclusions

The following public realm projects are excluded from this policy:

- Essential service infrastructure such as roads, pathways, lighting, storm water and any associated infrastructure
- Projects funded by external bodies on City of Darwin land
- Any project excluded by resolution of Council

5 Definitions

Construction costs means the entire expense involved in the execution of a construction project. This includes, materials, supplies, labour, tools, equipment, transportation, and other facilities provided or utilised.

Creative means relating to or involving the use of imaginative, artistic and/or original ideas to make something. We see the creative sector consisting of individuals, artists (professional or emerging), organisations and businesses who work in any creative fields, including Visual Arts and Crafts, Screen, Radio and Broadcasting, Art Galleries, Architecture, Performing Arts (Music, Dance, Theatre), Fashion, Digital Design, Literature and Print Media and Festivals.

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Larrakia means the Traditional Owners of Darwin, often referred to as saltwater people. Larrakia Country runs far beyond the municipal boundaries of Darwin, covering the area from the Cox Peninsula in the west to the Adelaide River in the East. Representative bodies for the Larrakia include Larrakia Nation Aboriginal Corporation, Larrakia Development Corporation and Gwalwa Daraniki.

Performing arts infrastructure means a building, place or set up to house or support the presentation of a creative performance in the public realm. This can include lighting, staging, power for outdoor performance spaces, digital technology, and screens.

Public art means an artwork in any medium, planned and executed outside a gallery context and intended specifically for exhibition within public space. Public art can be located indoors or outside and include permanent works, temporary works, site-specific installation, integrated works into another public structure, works applied to a separate surface or structure (this includes murals, street art, vinyl transfers), performance-based works, digital works, kinetic works (works that move) and works which experiment with scale (very large or very small). Public Art is generally open and accessible to all.

Public art reserve is a pool of funds set up by Council for the purpose of reserving and accumulating budget for the provision of major Public Art projects within the City.

6 Legislative references

Copyright Act 1968

Local Government Act 2019 (NT)

City of Darwin By Laws 2023

7 Procedures / related documents

0084 Public Art and Cultural Development Policy

Creative Strategy 2024 - 2030

Darwin 2030 – City for People, City of Colour

Innovate Reconciliation Action Plan August 2023 – July 2025

Revive - National Cultural Policy

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8 Responsibility / application

The General Manager Community is responsible for managing the implementation of this policy.

This policy will be reviewed every four years or as required.

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