12 CONFIDENTIAL REPORTS

12.1 GRANT PROGRAM FOR 50TH ANNIVERSARY OF CYCLONE TRACY

Author: **Senior Coordinator Place Activation and Events**

Authoriser: **Executive Manager Growth & Economic Development**

Attachments: **1. Cyclone Tracy 50th Anniversary Commemoration Grants Program ⇩**

Section under the Act	The grounds on which part of the Council or Committee may be closed to the public are listed in Section 99(2) of the *Local Government Act 2019* and Regulation 51 of the Local Government (General) Regulations 2021.
Sub-clause and Reason:	51(e) - subject to subregulation 51(3) – information provided to the council on condition that it be kept confidential and would, if publicly disclosed, be likely to be contrary to the public interest.

RECOMMENDATIONS

1. THAT the report entitled Grants Program for 50th Anniversary of Cyclone Tracy be received and noted.
2. THAT the Cyclone Tracy Commemoration Advisory Committee endorse the Cyclone Tracy 50th Anniversary Commemoration Grants Program Guidelines and Timeline.
3. THAT the Cyclone Tracy Commemoration Advisory Committee provide feedback on the Grants Program Guidelines at **Attachment 1**.
4. THAT this report and any attachments be deemed confidential documents and be treated as such in accordance with Section 293 (1) of the *Local Government Act 2019.*
5. THAT the documents remain confidential and that this decision be moved into Open at the end of the meeting.

PURPOSE

The purpose of this report is to seek endorsement from the Cyclone Tracy Commemoration Advisory Committee for the Cyclone Tracy 50th Anniversary Commemoration Grants Program.

KEY ISSUES

- The Grants Program aims to provide funding to support the not-for-profit events, activities, or programs to achieve the Cyclone Tracy 50th Anniversary Commemoration Program objectives.
- A set of guidelines will be used to administer and assess the applications. Applications will be assessed using assessment criteria as outlined in the Guidelines and they must fall within one or more of the three themes.

- Funding for the program will come from City of Darwin's community events and activities budget. $50,000 has been allocated to this program.
- There are two (2) categories of funding in the Grants Program: 1) Minor Commemorative Grants – up to $1,000 and 2) Major Commemorative Grants $1,001 to $5,000.

DISCUSSION

Through this grants program, City of Darwin aims to support the Darwin community to commemorate the 50th anniversary of Cyclone Tracy and to acknowledge this significant event in Darwin's history and the profound impact it had on the Darwin community.

The program is specifically developed to assist the Darwin community to carry out projects, activities or events to commemorate the 50th Anniversary of Cyclone Tracy. City of Darwin will encourage input at the local community level and support applications that align with the themes and strategic objectives.

All applications will be assessed against a set of criteria in the Guidelines. They will also be required to fall within one or more of the following themes:

1. Commemoration
2. Education
3. Recognition

The purpose of these themes is to give a framework and direction for content and planning of individual programs or contributions and have consistency throughout the entire program.

Successful applicants will be required to acknowledge the support of City of Darwin and complete an acquittal within three (3) months of the project completion.

Categories will be used to distribute the allocated $50,000.

Category 1: Minor Commemorative Grants - Up to $1,000

This level of funding is aimed at supporting small neighbourhood level events or activities to bring communities together for activities and events.

Category 2: Major Commemorative Grants - $1,001 to $5,000

This level of funding is aimed at supporting community groups to run events, activities or projects which involve the wider community.

Indicative Timeline:

October 2023:

- Draft Program Guidelines & Timeline endorsed by Cyclone Tracy Commemoration Advisory Committee, and
- Marketing, Communications, & Engagement team to work with Events team in developing a webpage containing a link to grants application and a Communications s Plan for promotion of grants.

November 2023:

- Grant applications open,
- Cyclone Tracy webpage to host link to application, and

• previous applicants are contacted. **December 2023:** • Grant applications are monitored and administered. **January 2024:** • Grant applications closes, and • Grants are assessed. **February 2024:** • Grant funds administered.	
PREVIOUS COUNCIL RESOLUTION NIL	
STRATEGIC PLAN ALIGNMENT	5 A Vibrant and Creative City 5.2 By 2030, Darwin will be a more connected community and have pride in our cultural identity
BUDGET / FINANCIAL / RESOURCE IMPLICATIONS	**N/A**
LEGISLATION / POLICY CONTROLS OR IMPACTS	**N/A**
CONSULTATION, ENGAGEMENT & COMMUNICATION	**N/A**
DECLARATION OF INTEREST	The report author does not have a conflict of interest in relation to this matter. The report authoriser does not have a conflict of interest in relation to this matter. If a conflict of interest exists, staff will not act in the matter, except as authorised by the CEO or Council (as the case requires).

Cyclone Tracy 50th Anniversary Commemoration

Grants Program

18 September 2023

darwin.nt.gov.au

Overview

Early on Christmas morning 1974 Darwin was devastated when hit by Cyclone Tracy. As the eye of Cyclone Tracy passed over the city between midnight and 7am on Christmas morning torrential rain fell and the winds were officially recorded at 217km per hour prior to the Bureau of Meteorology anemometer being destroyed. Cyclone Tracy had a profound impact on the Darwin community with over 70 per cent of Darwin's homes destroyed or suffering severe damage, all public services (communications, power, water and sewerage) were severed, 41,000 people were left homeless, 35,362 people (of the 47,000 total population of Darwin) were evacuated from Darwin and tragically 71 lives were lost.

The 25th December 2024 marks 50 years since Cyclone Tracy hit Darwin. The City of Darwin's Cyclone Tracy 50th Anniversary Commemoration Grants Program is aimed at supporting and assisting the community to hold events and activities to commemorate this significant event in Darwin's history.

City of Darwin has allocated $50,000 to the Cyclone Tracy 50th Anniversary Commemoration Grants Program.

There are two categories of funding in the Grants Program: 1) Minor Commemorative Grants – up to $1,000 and 2) Major Commemorative Grants $1,001 to $5,000.

Statement of Purpose

Through this grant program City of Darwin aims to support the Darwin community to commemorate the 50th anniversary of Cyclone Tracy and to acknowledge this significant event in Darwin's history and the profound impact it had on the Darwin community.

Grant Program Objectives

- To assist the Darwin community to carry out projects, activities or events to commemorate the 50th Anniversary of Cyclone Tracy.
- To enable input at the local community level into the commemoration of the Cyclone Tracy 50th Anniversary.
- To recognise the significant impact of Cyclone Tracy on the Darwin community.
- To assist with the ongoing healing process for community members from the effects of Cyclone Tracy.

Grant Program Themes

Grant applications should fall within one or more themes:

1. Commemoration

2. Education

3. Recognition

Funding

The Grant Program aims to provide funding to support the not-for-profit events, activities, or programs to achieve the Program objectives. It has two funding categories.

Category 1: Minor Commemorative Grants - Up to $1,000

This level of funding is aimed at supporting small neighbourhood level events or activities to bring communities together for activities and events.

The type of activities supported may include, but are not limited to, reunions, neighbourhood events, community talks/information sessions.

Category 2: Major Commemorative Grants - $1,001 to $5,000

This level of funding is aimed at supporting community groups to run events, activities or projects which involve the wider community.

The type of activities supported may include, but are not limited to, community events, educational programs, commemorative artwork, research projects, story books, building community resilience, exhibitions, memorials, and memorabilia.

Eligible Applicant

Individuals cannot apply to any of the City of Darwin's Funding opportunities. Individuals may be auspiced by an organisation in the Cyclone Tracy 50th Anniversary Commemoration Grants Program.

For Category 1 funding of up to $1,000, community groups are not required to be incorporated organisations, however, must enter into a Funding Agreement with the City of Darwin, complete a Project Evaluation and Financial Acquittal, and include receipts of purchase.

For Category 2 funding, organisations must be an incorporated not for profit community organisation or legal entity or be auspiced by one. Applicants are ineligible if they:

- have not satisfactorily acquitted previous funding within the specified timelines or have outstanding debts to City of Darwin,
- propose projects of a political nature,
- do not reflect the values of City of Darwin or that breach our access and inclusion policy or other relevant policies, and/or

- canvas or lobby staff or Elected Members outside the official application or Council processes.

Ineligible Applications

The Community Grants Program will **not** provide funds for:

- Organisational core operating costs such as funding for permanent staff members, insurance and utilities.
- Commercial or for profit events.
- Capital funds or improvements on private property.
- Interstate or international travel costs.
- The application is not received within the published closing date.

Assessment Criteria

Applications will be assessed using the following criteria:

- Alignment to the Cyclone Tracy Commemoration Grant Program Objectives.
- Alignment to Grant Program Themes.
- Community benefit and involvement.
- The proposal project, event, activity, program to be delivered before 28 February 2025.
- Take place within the municipality of Darwin or be a digital project that focuses on Darwin.
- Be led by Darwin community members whether through organisations, consortia or businesses.
- Clearly acknowledge the support of City of Darwin in advertising, promotions and marketing activity.
- Strongly preference suppliers located in Darwin wherever possible.
- Ensure no single use plastics in the delivery of activity. https://www.darwin.nt.gov.au/transforming-darwin/climate-change/reducing-impact/single-use-plastic.
- Minimise and actively reduce any negative environmental impact resulting from the activity.
- Maintain appropriate public liability cover at a minimum of $20 million, or as negotiated with City of Darwin.

- Meet the requirements of reporting and acquittal.
- Be cost effective and competitive.
- Be consistent with relevant City of Darwin policies.

Application and Assessment procedure

Applicants must submit a completed Cyclone Tracy 50th Anniversary Commemoration Grants Application Form and the required supporting documentation.

City of Darwin officers will undertake an initial eligibility appraisal, ensuring that all information is provided and that the application meets the program's established objectives.

City of Darwin's Cyclone Tracy Commemoration Advisory Committee will assess applications and recommend to Council which projects are to be funded.

Grant applicants may be required to submit additional information by way of a presentation.

Once the City of Darwin has finalised its assessment and approved projects for funding, its decisions are final and no correspondence will be entered into.

Funding requirements

Once the assessment process has been completed all applicants will be informed of the outcome of their application.

Successful applicants will be required to enter into a formal agreement with City of Darwin that details the commitment of both parties. Successful applicants will need to issue the City of Darwin with a Tax Invoice for the grant amount.

Grants must only be used for the purpose stated in the letter of approval. The purpose, amount or time for expenditure of a grant may not be changed without prior written approval.

Within 3 months of the project's completion, funded applicants will be required to submit the 'Project Evaluation and Financial Acquittal Form' which will be provided to all successful applicants.

Acknowledgment of Assistance

Successful applicants will be required to acknowledge the support of City of Darwin through the use of the City of Darwin's logo on all printed materials, in media advertisements, press releases, on signage at events and / or other methods as appropriate. Appropriate acknowledgment includes invitations being issued to City of Darwin Elected Members for events, launches and other activities.

Acquittal

Successful applicants will be required to submit a Project Evaluation and Financial Acquittal within 3 months of the project's completion.

Submission of Applications

Applications should be submitted through SmartyGrants – ADD LINK.

Contact details

Phone: (08) 8930 0684

Fax: (08) 8930 0644

Email: darwin@darwin.nt.gov.au

Internet: www.darwin.nt.gov.au/

In person: Customer Service, Civic Centre, Harry Chan Avenue, DARWIN NT 0800

Post: Cyclone Tracy Commemoration Grant Program, City of Darwin, GPO Box 84, DARWIN NT 0801

12.2 CONSIDERING A MONUMENT OR MEMORIAL FOR 50TH ANNIVERSARY OF CYCLONE TRACY

Author: **Senior Coordinator Place Activation and Events**

Authoriser: **Executive Manager Growth & Economic Development**

Attachments: **1. Memorials & Options ⇩**

Section under the Act	The grounds on which part of the Council or Committee may be closed to the public are listed in Section 99(2) of the *Local Government Act 2019* and Regulation 51 of the Local Government (General) Regulations 2021.
Sub-clause and Reason:	51(e) - subject to subregulation 51(3) – information provided to the council on condition that it be kept confidential and would, if publicly disclosed, be likely to be contrary to the public interest.

RECOMMENDATIONS

1. THAT the report entitled Monument and Associated Activities for 50th Anniversary of Cyclone Tracy be received and noted.
2. THAT the Cyclone Tracy Commemoration Advisory Committee consider the options presented in this report and advise on preferred choice for action.
3. THAT this report and any attachments be deemed confidential documents and be treated as such in accordance with Section 293 (1) of the *Local Government Act 2019.*
4. THAT the documents remain confidential and that this decision be moved into Open at the end of the meeting.

PURPOSE

The purpose of this report is to present several options, with associated costs and timeline, for a memorial and alternatives for consideration and for preferred recommendation by the Cyclone Tracy Commemoration Advisory Committee. The recommendation will be taken, along with the overall project plan, to Council for endorsement.

KEY ISSUES

- The Cyclone Tracy Commemoration Advisory Committee has requested City of Darwin pursue the possibility of a memorial to commemorate the 50th Anniversary.
- Costs and timeframe for memorials and alike, are quite varied and complex, these have been outlined in a general sense as it is challenging to get accurate and relevant data without definite information.
- Other options aside from a large-scale memorial have been explored and offer alternatives with the same intention.

DISCUSSION

Cyclone Tracy Commemoration Advisory Committee members requested City of Darwin officers to investigate a permanent memorial and permanent displays to commemorate the 50th Anniversary that would allow for year-round visitations.

Without exact details of budget, size, materials and location, it is difficult to get an accurate costing for such a complex project. Lessons from previously delivered monument or public art installation examples demonstrate that there is also huge range in what is achievable with a relative expense. Estimated figures have been provided in **Attachment 1** for some guidance.

Detailed in **Attachment 1** are some other options for a potential memorial that are less time consuming and could be produced in time for the 50th Anniversary**.**

One particularly large risk for a proposed project such as this is the variability of the cost component. This can vary hugely dependant on proposed materials, locations, engagement and design methods as well as construction process. Costs can also increase if additional community consultation is required, or site remediation is needed for installation. For example, if a concrete slab is required it can increase the cost and timeline exponentially.

All statue, or sculptured art type memorials have a considerable lead time to develop. The lengthy timeframe would include concept creation, concept design, planning and construction approvals, fabrication, and installation. Other costs and time-consuming elements may include, contractor and artist procurement, design processes, transport of materials for the memorial, or if it's being developed and constructed out of area, transport of the finished product. Gauging from completed and delivered projects, a completed memorial project is highly unlikely to be deliverable in time for the 50th Anniversary.

Alternatively, a concept design for the future creation could be unveiled for the 50th, with view to being completed for the 60th Anniversary or earlier.

PREVIOUS COUNCIL RESOLUTION

NA

STRATEGIC PLAN ALIGNMENT	5 A Vibrant and Creative City 5.2 By 2030, Darwin will be a more connected community and have pride in our cultural identity
BUDGET / FINANCIAL / RESOURCE IMPLICATIONS	NA
LEGISLATION / POLICY CONTROLS OR IMPACTS	NA
CONSULTATION, ENGAGEMENT & COMMUNICATION	NA
DECLARATION OF INTEREST	The report author does not have a conflict of interest in relation to this matter. The report authoriser does not have a conflict of interest in relation to

	this matter. If a conflict of interest exists, staff will not act in the matter, except as authorised by the CEO or Council (as the case requires).

Large Structures	
	Projects similar in size and complexity to the Mirrgma Gunugurr-wa artwork require extensive lead-time for design and construction. This project took nearly 3 years from planning to completion. Projects of this scale have an estimated cost between $400,000 and $500,000. This estimate does not include pathways, lighting, shelters or site-specific construction challenges.
	Intertwined – The jellyfish sculpture at Fannie Bay, was created in 2013 at a cost of $150,000. In the current economy the construction costs would be $300,000 to $400,000. This estimate does not include pathways, lighting, shelters or site-specific construction challenges.
Medium Structures	
	Shaded displays are less complex installations that can be constructed to various size and shapes. Cost is estimated at $80,000 - $110,000, size dependant. Design, construction and installation of these structures can take several months. Installation costs can be increased significantly by soil quality and substrates.
	A 6 metre x 3 metre metal structure will cost from $40,000 - $60,000 installed. A 10 metre x 10 metre dome shade structure constructed and installed will cost approximately $35,000 - $40,000. Signage, lighting and a concrete slab would be at an extra cost.

Interpretive Signs	
All signage	Graphic designers create the artwork in a format ready for printing. The cost of this service varies with design complexity and quantity. Fees for individual designs can be $2,000 – $3,000.
	Exterior signs are built to withstand harsh conditions and are more expensive to produce than interior signs. Signs generally have a mix of printed graphics and text and are laminated for greater protection. Printing of the design onto composite panel with dimensions 1.2m x 1m will cost $640 for each signs. Signs 720mm x 730mm cost $350 to print. Installation and infrastructure are extras. This estimate does not include installation, pathways, lighting, shelters or site-specific construction challenges.
	Dual Pole Signs are usually constructed from powder coated metal and secured into shallow concrete footings. This style of structure can be designed, produced, and installed in a relatively short period of time. An approximate cost of a single unit installed is $3100.
	Single Pole Signs are made up of one metal pole and a sign. An approximate cost of a single unit installed, is $1710.

	Murals are a creative option to present information. A large piece of work 15 metres x 4 metres, at ground level, will cost between $20,000 and $30,000 depending on the detail of the image and number of colours used.
	Interior signage is less expensive to produce, and an extensive range of products can be used. Coreflute panels 600mm x 900mm will cost around $60 to print. Acrylic panels 600mm x 900mm is $80. Aluminium composite panels 600mm x 900mm are $160 each. Artwork design and installation costs are additional expenses.
	Plaques are long-lasting, easily installed, and versatile. They can be mounted on most solid surfaces. The cost of producing a plaque is dependent on style, content and size. Price of a standard plaque 560mm x 300mm is $1295; a plaque 200mm x 150mm will cost $395, excluding installation.

12.3 SPONSORSHIP PROSPECTUS FOR 50TH ANNIVERSARY OF CYCLONE TRACY

Author: **Senior Coordinator Place Activation and Events**

Authoriser: **Executive Manager Growth & Economic Development**

Attachments: **1. Draft Sponsorship Prospectus for 50th Anniversary of Cyclone Tracy ⇩**

Section under the Act	The grounds on which part of the Council or Committee may be closed to the public are listed in Section 99(2) of the *Local Government Act 2019* and Regulation 51 of the Local Government (General) Regulations 2021.
Sub-clause and Reason:	51(e) - subject to subregulation 51(3) – information provided to the council on condition that it be kept confidential and would, if publicly disclosed, be likely to be contrary to the public interest.

RECOMMENDATIONS

1. THAT the report entitled Sponsorship Prospectus for 50th Anniversary of Cyclone Tracy be received and noted.
2. THAT the Cyclone Tracy Commemoration Advisory Committee provide feedback on the draft Sponsorship Prospectus for 50th Anniversary of Cyclone Tracy at **Attachment 1**.
3. THAT the Cyclone Tracy Commemoration Advisory Committee note City of Darwin will be writing letters to The Hon Natasha Files MLA, Chief Minister of the Northern Territory, and Mr Luke Gosling, OAM, MP Member for Solomon regarding funding.
4. THAT this report and any attachments be deemed confidential documents and be treated as such in accordance with Section 293 (1) of the *Local Government Act 2019.*
5. THAT the documents remain confidential and that this decision be moved into Open at the end of the meeting.

PURPOSE

The purpose of this report is to seek feedback and endorsement from the Cyclone Tracy Commemoration Advisory Committee for the Sponsorship Prospectus for 50th Anniversary of Cyclone Tracy. Further to note that funding letters will be drafted to be sent directly to The Hon Natasha Files MLA, Chief Minister of the Northern Territory, and Mr Luke Gosling, OAM, MP Member for Solomon.

KEY ISSUES

- The prospectus will be aimed at attracting sponsors to contribute financially to the 50th Anniversary of Cyclone Tracy.
- Sponsorship will be sought for a monument, a commemoration service, and associated activities.
- There are 5 tiers of sponsorship offered with an opportunity to tailor packages.
- The letters will request funding contribution to the program with any offerings tailored to suit the contributions and sponsor requirements.

DISCUSSION

City of Darwin is planning to offer sponsorship opportunities for the key stakeholders and the community to support the events and activities to commemorate this important moment in our national history.

City of Darwin will be seeking sponsorship for the design, build and installation of a monument, contributions to the main commemorative event and various activities on the program. With a range of options across the future program for sponsoring, it is anticipated this will increase the interest in sponsorship and give a broader range of businesses an opportunity to align something to their own needs and strategy.

Offering five tiers of sponsorship is designed to make the opportunity accessible to a diverse range of stakeholders. Each tier has a specific list of promotional collateral; however packages can also be tailored to suit organisational needs.

Sponsorship types include:

- Commemoration partners - TBA
- Event partner - $30,000
- Diamond - $20,000
- Gold – $10,000
- Silver - $8,000
- Bronze - $5,000

As per City of Darwin's Sponsorship Policy, the Sponsorship Prospectus valued over $10,000 needs to be published in the public domain to ensure transparency and equality for the community. Sponsorship agreements will also be required. A draft Sponsorship Prospectus has been prepared and provided at **Attachment 1**. The document will be finalised once details around program have progressed and been confirmed with the Committee and Council. The Sponsorship Prospectus will need to be published in the public domain once it is approved by Council.

Due to the nature of this national significance, City of Darwin considers the 50th Anniversary of Cyclone Tracy to be of upmost importance not only to the community but to the nation. Therefore, this most certainly should be considered for funding from all levels of Government. Discussions will be organised with NTMEC, The Hon Natasha Files MLA, Chief Minister of the Northern Territory, and Mr Luke Gosling, OAM, MP Member for Solomon as well as the Australian Department of Defence to discuss their roles and partnering on components of the program, potentially with a focus on the event aspects as Commemoration partners.

Following advice from the Cyclone Tracy Commemoration Advisory Committee, the outcomes will be reported to the Council meeting for their adoption to progress scheduling communications plans and publishing requirements.

PREVIOUS COUNCIL RESOLUTION

NA

STRATEGIC PLAN ALIGNMENT	5 A Vibrant and Creative City 5.2 By 2030, Darwin will be a more connected community and have pride in our cultural identity

BUDGET / FINANCIAL / RESOURCE IMPLICATIONS	NA
LEGISLATION / POLICY CONTROLS OR IMPACTS	NA
CONSULTATION, ENGAGEMENT & COMMUNICATION	NA
DECLARATION OF INTEREST	The report author does not have a conflict of interest in relation to this matter. The report authoriser does not have a conflict of interest in relation to this matter. If a conflict of interest exists, staff will not act in the matter, except as authorised by the CEO or Council (as the case requires).

Sponsorship Prospectus

Cyclone Tracy 50th Anniversary Commemoration

darwin.nt.gov.au

Background

Early on Christmas morning 1974 Darwin was devastated when hit by Cyclone Tracy. As the eye of Cyclone Tracy passed over the city between midnight and 7 a.m. on Christmas morning torrential rain fell and the winds were officially recorded at 217km per hour before the Bureau of Meteorology anemometer was destroyed. Cyclone Tracy had a profound impact on the Darwin community with over 70 percent of Darwin's homes destroyed or suffering severe damage, all public services (communications, power, water, and sewerage) being severed, 41,000 people being left homeless, 35,362 people (of the 47,000 total population of Darwin) were evacuated from Darwin and tragically 71 lives were lost.

The 25th of December 2024 marks 50 years since Cyclone Tracy hit Darwin. The 50th Anniversary of Cyclone Tracy is a chance to reflect on the Darwin community's resilience, and community spirit, and how far we've come in the past five decades.

City of Darwin aims to commemorate the 50th anniversary of Cyclone Tracy and to acknowledge this significant event in Darwin's history and the profound impact it had on the Darwin community. A series of commemorative activities will be developed for our community to gather together, remember the past, mourn our loss and recognise all those who rebuilt Darwin across the Darwin municipality.

City of Darwin offers sponsorship opportunities for the key stakeholders and the community to support the events and activities to commemorate this important moment in our national history.



Your sponsorship will support the following key activities of the event:

- Build a Cyclone Tracy monument
- Cyclone Tracy 50th Anniversary Commemoration Service and associated activities
- Podcast series
- Cyclone Tracy signage and interpretive monument design and construction project

Cyclone Tracy was a life-changing experience that will never be forgotten by those who experienced her ferocity. This is your chance to:

- Support the initiatives to reflect on Darwin's resilience, community spirit, and how far we have come in the past five decades
- Increase community engagement by sharing your support and care for those who rebuilt Darwin into a thriving and modern capital
- Demonstrate your sense of community and pride in Darwin
- Support local businesses and organisations who are involved in delivering the event
- Gain positive media coverage and social media engagement

Sponsorship Options

Sponsors will be our valuable partners and will contribute greatly to the success of the 50th anniversary of Cyclone Tracy Commemoration.

The sponsorship package is limited in numbers to ensure maximum exposure.

Sponsorship types include:

- Commemoration partners
- Event partner
- Diamond
- Gold
- Silver
- Bronze

Packages can also be tailored to suit organisational needs and may incorporate new and innovative ideas specific to your organisation which will enhance and add value to the City of Darwin's Strategic Directions.

Commemoration partners
This tier is intended to establish partnership in all /or any particular aspect of the program. Sponsorship at this level will be done on a negotiated basis and will enable the delivery of the overall commemorative program. It is intended for levels of Government who played a role in the Cyclone Tracy Response and are, to this day supporting the Darwin Community in building and shaping a vibrant and connected city.

Event partner - $30,000

- Express/VIP registration or seating if appropriate
- Logo recognition in all event print marketing collateral
- Speech acknowledgement
- Speech Opportunity

- Logo recognition in all merchandise
- Opportunity to provide approved branded promotional items
- Logo recognition in all events and digital marketing material
- Logo with an embedded link to the company page on the website
- Opportunity to display/signage banner at the event venue
- A social media post acknowledgment on the City of Darwin media channels
- Logo recognition in all events digital marketing material
- Logo with an embedded link to company page on the website with 100 words bio
- Ad space in the event program

Diamond - $20,000

- Logo recognition in all merchandise
- Logo recognition in all event print marketing collaterals
- Speech acknowledgement
- Opportunity to provide approved branded promotional items
- Opportunity to display/signage a banner at the event venue
- A social media post acknowledgment on City of Darwin media channels
- Logo recognition in all events digital marketing material
- Logo with an embedded link to company page on the website with 100 words bio

Gold - $10,000

- Opportunity to provide approved branded promotional items
- Opportunity to display/signage a banner at the event venue
- A social media post acknowledgment on City of Darwin media channels
- Logo recognition in all events digital marketing material
- Logo with an embedded link to company page on the website with 100 words bio
- Ad space in the event program

Silver – $8,000

- Opportunity to display/signage a banner at the event venue
- A social media post acknowledgment on City of Darwin media channels
- Logo recognition in all events digital marketing material
- Logo with an embedded link to company page on the website with 100 words bio
- Ad space in the event program

Bronze – $5,000

- Logo recognition in all events digital marketing material
- Logo with an embedded link to company page on the website with 100 words bio
- Ad space in the event program

Opportunities	Event partner $30,000	Diamond $20,000	Gold $10,000	Silver $8,000	Bronze $5,000
Number of sponsorships available	1	1	1	1	1
Speech Opportunity	✓				
Express/VIP registration or seating if appropriate	✓				
Logo recognition in all merchandise	✓	✓			
Logo recognition in all event print marketing collaterals	✓	✓			
Speech acknowledgement	✓	✓			
Opportunity to provide approved branded promotional items	✓	✓	✓		
Opportunity to display/signage a banner at the event venue	✓	✓	✓	✓	
A social media post acknowledgment on City of Darwin media channels	✓	✓	✓	✓	
Logo recognition in all events digital marketing material	✓	✓	✓	✓	✓
Logo with an embedded link to company page on the website with 100 words bio	✓	✓	✓	✓	✓
Ad space in the event program	One page	Half page	100 words	logo	logo

Additional Opportunities

The additional opportunities are outlined below, and the level of investment or in-kind will determine the level of sponsorship attributed and the benefits offered.

Opportunities include, but are not limited to:

- Marketing and promotion support
- Design
- Prizes
- Giveaways

Contact City of Darwin to find out more and discuss a package tailored to your needs darwin@darwin.nt.gov.au or 8930 0300

12.4 MEMBERS VERBAL UPDATES

Author: **Senior Coordinator Place Activation and Events**

Authoriser: **Executive Manager Growth & Economic Development**

Attachments: **Nil**

Section under the Act	The grounds on which part of the Council or Committee may be closed to the public are listed in Section 99(2) of the *Local Government Act 2019* and Regulation 51 of the Local Government (General) Regulations 2021.
Sub-clause and Reason:	51(e) - subject to subregulation 51(3) – information provided to the council on condition that it be kept confidential and would, if publicly disclosed, be likely to be contrary to the public interest.

RECOMMENDATIONS

THAT the report entitled Members Verbal Updates be received and noted.

14.4 MEMBERS VERBAL UPDATES

COMMITTEE RESOLUTION CTCAC0079/23

Moved: [redacted]
Seconded: [redacted]

THAT the report entitled Members Verbal Updates be received and noted.

[redacted]

- Verified the timeline for sponsorships requests, and
- On behalf of [redacted], [redacted] confirmed that once endorsed, sponsorship request letters will be sent out to the Northern Territory Government (NTG) and Federal Government with a timeframe for November 2023.

[redacted]

- Verified about the schedule of major events/activities for the commemoration program and if it takes place within two weeks in December 2024.
- Accordingly, [redacted] mentioned that there is still no set date yet for any major events, however, this is duly noted and will advise Council of the necessity to lock in the dates for the 50th Anniversary since this is a lead up to holidays.

CARRIED 9/0