ATTACHMENT A

CBD Activation Fund

Report No. 17A0064 LC:jg (27/06/17) Common No. 3360177

CBD Activation

Proposed minor capital works \$350,000

Upgrade playground equipment in The Mall	\$60,000
Power upgrades to facilitate entertainment, pop up stalls	\$60,000
Additional wi-fi related installation	\$20,000
GovHack related projects	\$10,000
Large sign on Esplanade	\$50,000
Beautification works on entry points eg Daly Street	\$100,000
Lighting/safety upgrades – Bicentennial Park/CPTED	\$50,000

TOTAL \$350,000

Other funds

Advertising and Promotion	\$50,000
Entertainment and events	\$100,000

TOTAL \$500,000