

AGENDA

International Relations Advisory Committee Meeting Wednesday, 26 October 2022

I hereby give notice that a International Relations Advisory Committee

Meeting will be held on:

Date: Wednesday, 26 October 2022

Time: 2pm - 3pm

Location: Council Chambers Darrandirra

Level 1, Civic Centre

Harry Chan Avenue, Darwin

Simone Saunders
Chief Executive Officer

INTERNATIONAL RELATIONS ADVISORY COMMITTEE MEMBERS

Lord Mayor Kon Vatskalis (Chair)

Councillor Jimmy Bouhoris

Councillor Brian O'Gallagher (Elected Member Alternate)

CEO of Darwin International Airport Tony Edmondstone

CEO of Darwin Port Peter Dummett

GM of Darwin Convention Centre Peter Savoff

CEO of Larrakia Nation Michael Rotumah

General Manager of Department of Tourism, Industry, and Trade Louis Da Rocha

Austrade Stephanie Smith

CEO of Chamber of Commerce NT Greg Ireland

A/g Director, Northern Territory Office, Department of Foreign Affairs and Trade Alison Edye

General Manager Innovation Alice Percy

Sister City Advisory Committee Chair Kate Heelan

Charles Darwin University Jenny Roberts

Top End Tourism Board Member Samantha Bennett

OFFICERS

Ms Cherry Cai

Order Of Business

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- 1 Meeting Declared Open
- 2 Acknowledgement of Country
- 3 Apologies and Leave of Absence
- 3.1 Apologies

Stephaine Smith, Jenny Roberts

- 3.2 Leave of Absence
- 3.3 Leave of Absence Notified
- 4 Electronic Attendance
- 4.1 Electronic Attendance

Samantha Bennett, Peter Dummett

- 4.2 Electronic Attendance Notified
- 5 Declaration of Interest
- 6 Confirmation of Previous Minutes

International Relations Advisory Committee - 20 April 2022

- 7 Actions Arising From Previous Minutes
- 8 Presentations

Nil

9 OFFICER REPORTS

9.1 WELCOME THE INTERNATIONAL RELATIONS ADVISORY COMMITTEE 2022 - 2024 MEMBERS

Author: Manager International Business Relations

Authoriser: General Manager Innovation

Attachments: Nil

RECOMMENDATIONS

THAT the report entitled 'Welcome the International Relations Advisory Committee 2022 – 2024' membership be received and noted.

The Chair of the International Relations Advisory Committee welcomes the following members of the 2022 – 2024 Internation Relations Advisory Committee.

NAME	CURRENT POSITION	COMMITTEE POSITION	
The Hon. Kon Vatskalis	Lord Mayor	Chair	
Councillor Jimmy Bouhoris	Elected member	Ordinary Member	
Mr Tony Edmondstone	CEO of Airport Development Group	Ordinary Member	
Mr Peter Dummett	CEO of Port of Darwin	Ordinary Member	
Mr Peter Savoff	General Manager of Darwin Convention Centre	Ordinary Member	
Ms Jenny Roberts	Vice-President Global and External Relations of Charles Darwin University	Ordinary Member	
Mr Greg Ireland	CEO of Chamber of Commerce NT	Ordinary Member	
Mr Michael Rotumah	CEO of Larrakia Nation Aboriginal Corporation	Ordinary Member	
Mr Luis Da Rocha	General Manager, Strategy and Policy, Department of Tourism, Industry, and Trade, Northern Territory Government	Ordinary Member	
Ms Samantha Bennett	Tourism Top End Board representative, Operations Manager Darwin RFDS Central Operations	Ordinary Member	
Dr Alice Percy	General Manager, Innovation Hub, City of Darwin	Ordinary Member	
Ms Kate Heelan	Chair of Sister City Advisory Committee Ordinary Member	Ordinary Member	
To be appointed	Austrade, NT representative	Ordinary Member	
Ms Alison Edye	Department of Foreign Affairs and Trade NT Office	Ordinary Member	

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Councillor Brian O'Gallagher		Elected member alternate	Elected	member
			alternate	

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9.2 DARWIN CITY DRAGON BOAT FESTIVAL 2023 UPDATE

Author: Manager International Business Relations

Authoriser: General Manager Innovation

Attachments: 1. Event poster for international markets

2. Dragon Boat Festival Working Group Minutes

3. Event Layout

4. Sponsorship Prospectus

RECOMMENDATIONS

That the report 'Darwin City Dragon Boat Festival 2023 Update' be received and noted.

That the International Relations Advisory Committee members are invited to participate and support the Darwin City Dragon Boat Festival 2023.

THIS REPORT IS PRESENTED BY PETER SAVOFF. PETER WAS NOMINATED BY THE 2020-2022 INTERNATIONAL RELATIONS ADVISORY COMMITTEE TO REPRESENT THE COMMITTEE AT THE DARWIN CITY DRAGON BOAT FESTIVAL WORKING GROUP.

BACKGROUND

City of Darwin received \$89,000 through a grant from the National Foundation for Australia – China Relations to deliver a 2022 Darwin Dragon Boat Festival. As a part of the grant agreement, City of Darwin has committed to provide a cash contribution and in-kind support to match the funding from the Foundation.

The event was postponed to 2023 due to international travel restrictions, and the event scope has been expanded through a variation to the grant agreement, to hold an International Trade Show as part of the Darwin Boat Festival. City of Darwin have extended an invitation to the Dragonboat Festival and Trade Show to all of Darwin's Sister Cities. With an expanded scope, there is an opportunity for greater participation, media coverage and promotion of Darwin, our Chinese communities and Sister City Program.

ABOUT THE EVENT

The Darwin Dragon Boat Festival is a two-day international event featuring sport, business and cultural exchange activities on 4 and 5 June 2023. These activities are designed to support, enhance and promote exchanges between Darwin and its Sister Cities and to showcase Darwin businesses and our diverse community.

Hosted by City of Darwin and funded by the <u>National Foundation for Australia-China Relations</u>, Australian Government, the Darwin Dragon Boat Festival will include a Dragon Boat Race and the Darwin International Trade Show. Events will be held across the Darwin Waterfront and the municipality.

Dragon Boat Racing is the ultimate high-spirited team sport that fosters a strong bond between members. Dragon Boat Racing has enjoyed healthy support since its first introduction in 1998 in Darwin.

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The Darwin International Trade Show aims to provide an opportunity for businesses and organisations to promote their services and products to the Darwin community and worldwide.

Please refer to **Attachment 1** for an event poster that City of Darwin has shared with international markets. The Committee members are welcome to share with their connections.

UPDATE

Expression of interest

City of Darwin invites the public to express interest in participating in the Dragon Boat Race and Trade Show and to keep informed with the key information leading to the event date. Please see <u>Darwin City Dragon Boat Festival 2023 | Discover Darwin (nt.gov.au)</u> that the Committee members can share with their connections.

Sponsorship

City of Darwin is seeking sponsorship opportunities from the community, businesses and organisations. Up until the date of submission of this report, the Northern Territory Government, Power and Water Corporation, Darwin Waterfront, and Darwin Convention Centre have expressed interest in sponsoring the event through cash and/or in-kind contributions.

City of Darwin has also submitted a grant application to the NT Major Events Community Grant Program and is waiting for the outcome which is expected in mid-November.

City of Darwin will continue inviting sponsors to the Dragon Boat Festival 2023. Please see the Sponsorship Prospectus in **Attachment 4** or see the <u>PowerPoint Presentation</u> if the Committee members would be interested in sponsoring or sharing the Prospectus with their connections.

Dragon Boat Festival Working Group

The monthly Working Group meeting is organised by the City of Darwin, with the latest meeting on 19 September. Please refer to **Attachment 2** for the latest meeting Minutes.

NEXT STEPS

City of Darwin received support from the Darwin Waterfront Corporation to host the event at the Darwin Waterfront. Please see the event site layout in **Attachment 3** on race day. The next step for the Working Group and the City of Darwin is to engage with the critical stakeholders in Kitchener Bay, including the Darwin Port, the Regional Harbour Master, and harbor business operators, about the event and its impact on their business hours during the race on 4 June 2023. The exact locations for the other activites of the Dragon Boat Festival, for example, Award Dinner, Marketplace and Trade Show are pending confirmation.

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Report: Darwin City Dragon Boat Festival 2023 Update

Attachment: Event poster for international markets

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Report: Darwin City Dragon Boat Festival 2023 Update

Attachment: Event poster for international markets

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Report: Darwin City Dragon Boat Festival 2023 Update
Attachment: Dragon Boat Festival Working Group Minutes
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Report: Darwin City Dragon Boat Festival 2023 Update Attachment: Dragon Boat Festival Working Group Minutes

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Report: Darwin City Dragon Boat Festival 2023 Update

Attachment: Event Layout

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Item 9.2 - Attachment 3

Report: Darwin City Dragon Boat Festival 2023 Update

Attachment: Sponsorship Prospectus

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Report: Darwin City Dragon Boat Festival 2023 Update

Attachment: Sponsorship Prospectus

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Report: Darwin City Dragon Boat Festival 2023 Update

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Report: Darwin City Dragon Boat Festival 2023 Update

Attachment: Sponsorship Prospectus

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9.3 INTERNATIONAL RELATIONS ADVISORY COMMITTEE OVERVIEW PRESENTATION

Author: Manager International Business Relations

Authoriser: General Manager Innovation

Attachments: 1. IRAC Overview Presentation

RECOMMENDATIONS

That the report entitled 'International Relations Advisory Committee Overview Presentation' be received and noted.

Report: International Relations Advisory Committee Overview presentation

Attachment: IRAC Overview Presentation

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Report: International Relations Advisory Committee Overview presentation

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Report: International Relations Advisory Committee Overview presentation

Attachment: IRAC Overview Presentation

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9.4 UPDATE ON DARWIN INTERNATIONAL VIRTUAL TRADE SHOW 2022

Author: Manager International Business Relations

Authoriser: General Manager Innovation

Attachments: Nil

RECOMMENDATIONS

THAT the report entitled 'Update on Darwin International Virtual Trade Show 2022' be received and noted.

PURPOSE

The purpose of this report is to provide an update on the Darwin International Virtual Trade Show 2022.

KEY ISSUES

- The Darwin International Virtual Trade Show 2022 was a two-day online program hosted by City of Darwin, Australia, on 22nd and 23rd of June 2022. It encouraged businesses and organisations from Darwin and its Sister and Friendship Cities to create relationships and opportunities worldwide.
- The Trade Show leveraged City of Darwin's established Sister and Friendship City relationships and successfully attracted 107 businesses and organisations to set up booths and 1,000 attendees from Darwin and its 10 Sister and Friendship Cities.
- There were 11 multicultural performances from Darwin's multicultural community groups displayed over the two live days and 39 presentations from the Chief Minister of Northern Territory, Ambassador, Consul General, Mayors, and businesses representatives from Darwin and Anchorage (USA), Denpasar (Indonesia), Dili (Timor-Leste), Guangzhou (China), Haikou (China), Kalymnos (Greece), Qingdao (China), and Santa Cruz (Ecuador)
- The Trade Show and Darwin were promoted before and post-event by the attendees and governments via newspaper, social media, and other publications. The return of investment in public relations and marketing efforts to Darwin is significant, and contributes to achieving the strategic target set in the Darwin 2030 Strategy to promote Darwin as a destination to work, live, visit and study. There were a total of 27,780 shares, likes and hits on social media and the newspapar coverage reached over 5 million subscribers.

DISCUSSION

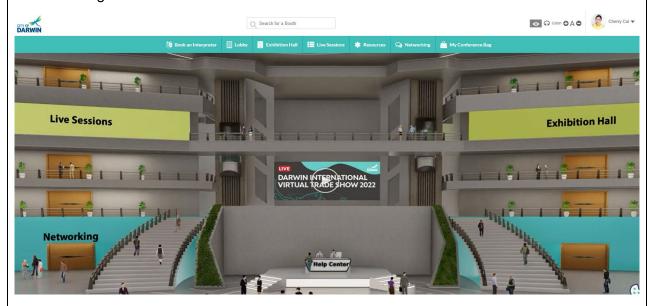
Darwin International Virtual Trade Show 2022

The first-ever Darwin International Virtual Trade Show was held on the 22nd and 23rd of June 2022.

This free event included presentations, panel discussions, networking, and an exhibition with trade show booths. Themes include education, tourism, international trade, business, worker attraction, investment, and more.

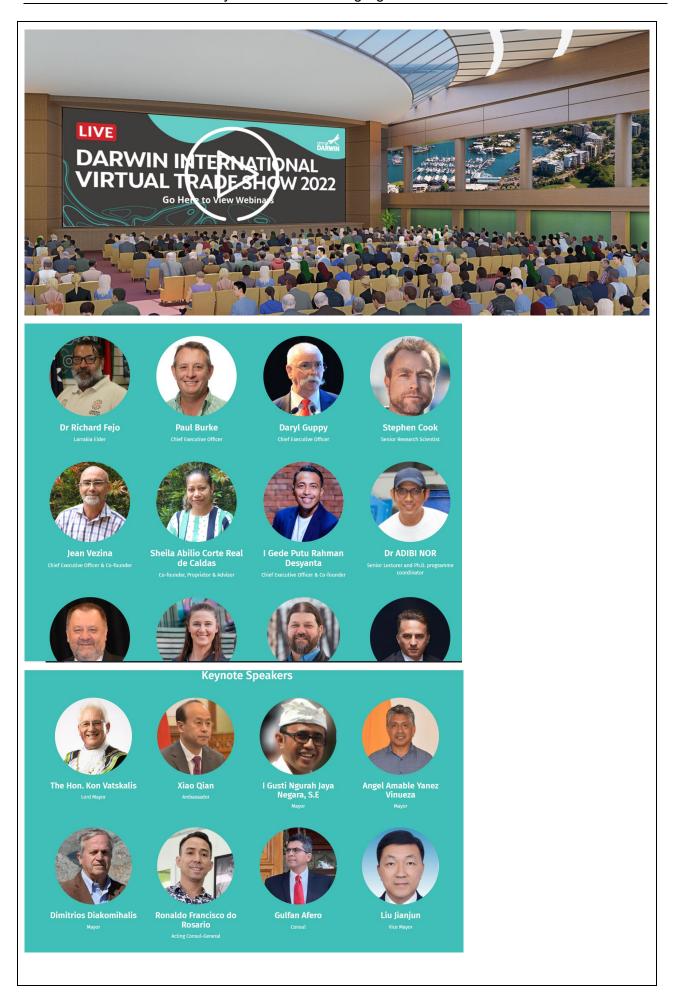
The attendees were able to connect with 107 registered businesses from Darwin (Australia), Anchorage (USA), Denpasar (Indonesia), Dili (Timor-Leste), Guangzhou (China), Haikou (China), Kalymnos (Greece), Qingdao (China), Santa Cruz (Ecuador) and Shenzhen (China) during the two live days and have 30 days to explore the Trade Show following the event.

Platform image reference below:



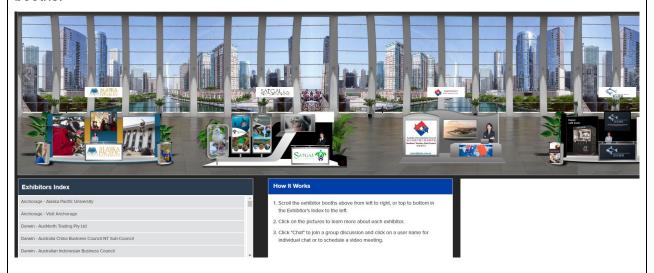
Live Sessions

- Welcome to Country was completed each day by Dr. Richard Fejo
- Lord Mayor opened the event on the 22nd, followed by welcome speeches from the Chief Minister, Ambassador of the Embassy of the People's Republic of China in the Commonwealth of Australia, Mayor of Guangzhou, Mayor of Denpasar, Mayor of Haikou, Mayor of Kalymnos, Acting Consul General of Timor Leste, Consul of Indonesia in Darwin and Deputy Mayor of Qingdao.
- On the afternoon of the 22nd, there were presentations from the Mayor of Santa Cruz showcasing the opportunities in tourism, agriculture, and other industries.
- There were live presentations from the Acting Consul-General of Timor-Leste, Qingdao Municipal Government, and Haikou Municipal Government.
- The day ended with a panel discussion discussing the opportunities and challenges for international business post-covid.
- On the 23rd June, presentations promoted Darwin as a destination to live, work, study, and visit.
- City of Darwin launched Discover Darwin (https://discover.darwin.nt.gov.au)
- There were also presentations from Northern Territory Government, NT Farmers, Darwin Living Lab, Hospitality NT and Charles Darwin University
- In the afternoon, the Trade Show concluded with six business presentations from Denpasar, Guangzhou, Timor Leste, Qingdao, and Darwin.



Exhibition Hall

The booths in the Exhibition Hall were from various sectors, including tourism, education, art culture, food and accommodation, agriculture, manufacturing, waste and recycling. There was active engagement between booth owners. The total booth visits was 628. Charles Darwin University advised that a training organisation approached them from Timor-Leste followed their presentation about a hospitality training partnership opportunity. Below are some images of the booths:



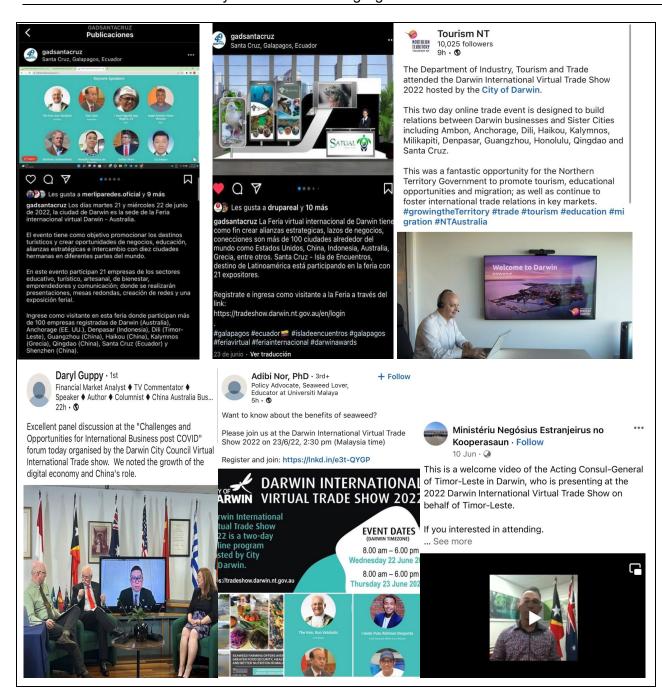
Networking Lounge

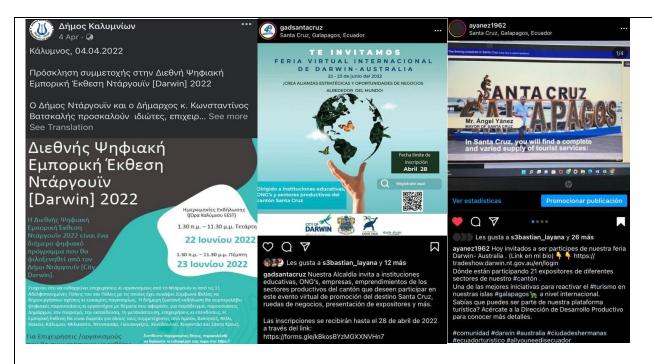
City of Darwin staff and the Chair of the Sister City Committee were present during the two live days to answer questions.

Promotion and engagement

The return on investment in promotion, marketing, and engagement is significant. There are a total of 27,780 shares, likes and hits on social medias and the Trade Show event was covered in the newspapers which reached 5 million subscribers/readers.

Some screenshots and links of the news and social media posts from Darwin and its Sister and Friendship Cities' governments for reference are below:





https://mp.weixin.qq.com/s/oMFfEmz9QxMjBzCqcMV KQ

https://mp.weixin.qq.com/s/acsy-HjPip3Iml5p2owPJQ

https://static.nfapp.southcn.com/content/202206/23/c6617487.html?colID=0&firstColID=3547&appversion=7500

https://m.mp.oeeee.com/a/BAAFRD000020220623696531.html

https://gzdaily.dayoo.com/h5/html5/2022-06/24/node 866.htm

https://ycpai.ycwb.com/amucsite/template9/#/newsDetail/110063/40869184.html?isShare=true

https://hcs.gztv.com/application/fcinformation/mobile/?t=ArticleDetail341803#/ArticleDetail/341803/undefined

https://m.mp.oeeee.com/a/BAAFRD000020220623696531.html?wxuid=ogVRcdMmVT6SylygEGT lz3oJH5E&wxsalt=63b8d4

PREVIOUS COUNCIL RESOLUTION

At the Ordinary Meeting on 14 July 2020, Council resolved:

THAT Council, pursuant to Section 32 (2) of the Local Government Act 2008 has delegated to the Chief Executive Officer the power to allocate the Sister City Committee budget to key projects to best achieve policy objectives, on the Committee's recommendation.

STRATEGIC PLAN ALIGNMENT	4 A Smart and Prosperous City		
	4.2 By 2030, Darwin will have attracted and retained more residents and will offer sustainable investment opportunities		
BUDGET / FINANCIAL / RESOURCE IMPLICATIONS	Budget/Funding: Relations annual budget	Sister City Program and International	
	Is Funding identified:	Yes	
	Existing Position No:	2180	
	Contractor:	Nil	

LEGISLATION / POLICY CONTROLS OR IMPACTS	Legislation: Local Government Act 2019 Policy: Policy 053 International Relations and Sister City	
CONSULTATION, ENGAGEMENT & COMMUNICATION	Engagement Level: Inform Tactics: Nil Internal: Nil External: The Trade Show participants and Darwin's Sister and Friendship City Governments	
DECLARATION OF INTEREST	The report author does not have a conflict of interest in relation to this matter. The report authoriser does not have a conflict of interest in relation to this matter. If a conflict of interest exists, staff will not act in the matter, except as authorised by the CEO or Council (as the case requires).	

10 MEMBER REPORTS

10.1 VERBAL UPDATE FROM NORTHERN TERRITORY GOVERNMENT ON INTERNATIONAL ENGAGEMENT STRATEGY 2022 - 2026 AND FREIGHT AND SUPPLY CHAIN CHALLENGES

Author: Manager International Business Relations

Authoriser: General Manager Innovation

Attachments: Nil

RECOMMENDATIONS

That the report 'Verbal Update from Northern Territory Government on their International Engagement Strategy 2022 – 2026 and freight and supply chain challenges' be received and noted.

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10.2 MEMBERS VERBAL UPDATE

Author: Manager International Business Relations

Authoriser: General Manager Innovation

Attachments: Nil

RECOMMENDATIONS

That the report 'Members Verbal Update' be received and noted.

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11 GENERAL BUSINESS

11.1 Group photo

12 Next Meeting

The next meeting will be held from 10.30am -12.00 pm Wednesday 8 March 2023.

13 Closure of Meeting



MINUTES

International Relations Advisory Committee Meeting Wednesday, 20 April 2022

MINUTES OF CITY OF DARWIN INTERNATIONAL RELATIONS ADVISORY COMMITTEE MEETING HELD AT THE COUNCIL CHAMBERS DARRANDIRRA, LEVEL 1, CIVIC CENTRE, HARRY CHAN AVENUE, DARWIN

ON WEDNESDAY, 20 APRIL 2022 AT 10:30AM - 12:00PM

PRESENT: Lord Mayor Kon Vatskalis, GM of Darwin Convention Centre Peter Savoff,

Chairman of Larrakia Nation Richard Fejo, Migration NT Pompea Sweet, Department of Foreign Affairs NT Office Mark Sayer Acting Director, City of Darwin Executive Manager Alice Percy, Councillor Jimmy Bouhoris, Sister City Chair Vida Ruth Goodvach, Top End Tourism Board Member Sam Bennett

OFFICERS: Ms Cherry Cai

APOLOGY: Mr Darren Lambourn, Ms Stephanie Smith, Mr Richard Fejo, Mr Tony

Edmondstone

GUESTS: Mr Glen Hingley

Order Of Business

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1 Meeting Declared Open

The Chair declared the meeting open at 10.30 pm.

2 ACKNOWLEDGEMENT OF COUNTRY

City of Darwin acknowledges that we are living and working on Larrakia Country. We acknowledge the Larrakia people as the Traditional Owners of the Darwin region. We pay our respects to the Larrakia elders past and present and support emerging Larrakia leaders now and into the future. City of Darwin is committed to working together with all Larrakia to care for this land and sea for our shared future.

3 APOLOGIES & LEAVE OF ABSENCE

3.1 Apologies

Mr Darren Lambourn, Ms Stephanie Smith, Mr Richard Fejo, Mr Tony Edmondstone

- 3.2 Leave of Absence
- 3.3 Leave of Absence Notified

Nil

4 ELECTRONIC ATTENDANCE

ΑII

5 DECLARATION OF INTEREST OF MEMBERS AND STAFF

5.1 Declaration of Interest by Members

Nil

5.2 Declaration of Interest by Staff

Nil

6 CONFIRMATION OF PREVIOUS MINUTES

COMMITTEE RECOMMENDATIONS

Moved: Councillor Jimmy Bouhoris

Seconded: CEO of Darwin International Airport Tony Edmondstone

That the minutes of the International Relations Advisory Committee held on 19 January 2022 be

confirmed.

CARRIED

7 ACTIONS ARISING FROM PREVIOUS MINUTES

As per the Agenda items below.

8 PRESENTATIONS

MOTION

COMMITTEE RESOLUTION IRACC001/22

Moved: Sister City Chair Vida Ruth Goodvach

Seconded: GM of Darwin Convention Centre Peter Savoff

That the International Relations Advisory Committee received a Tourism Economic & Social

Advocacy presentation from Glen Hingley, General Manager, Top End Tourism.

CARRIED

9 OFFICER REPORTS

9.1 MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF DENPASAR AND THE CITY OF DARWIN ON SISTER CITY COOPERATION

COMMITTEE RECOMMENDATIONS

Moved: Lord Mayor Kon Vatskalis Seconded: Councillor Jimmy Bouhoris

Council Officers plan to recommend the following at a subsequent Council meeting:

1.THAT the report entitled the Memorandum of Understanding between the City of Denpasar and the City of Darwin on Sister City Cooperation be received and noted.

CARRIED

9.2 DARWIN INTERNATIONAL VIRTUAL TRADE SHOW 2022 UPDATE

COMMITTEE RECOMMENDATIONS

Moved: GM of Darwin Convention Centre Peter Savoff

Seconded: Councillor Jimmy Bouhoris

Council Officers plan to recommend the following at a subsequent Council meeting:

- 1. THAT the report entitled Darwin International Virtual Trade Show 2022 update be received and noted.
- 2. THAT the International Relations Advisory Committee members promote and participate in the Trade Show 2022.

CARRIED

10 MEMBER REPORTS

10.1 UPDATE ON DARWIN DRAGON BOAT FESTIVAL 2023

COMMITTEE RECOMMENDATIONS

Moved: Top End Tourism Board Member Sam Bennett

Seconded: Councillor Jimmy Bouhoris
That the report be received and noted.

CARRIED

10.2 UPDATE FROM DEPARTMENT OF FOREIGN AFFAIRS AND TRADE NT OFFICE

COMMITTEE RECOMMENDATIONS

Moved: Lord Mayor Kon Vatskalis

Seconded: Top End Tourism Board Member Sam Bennett

That the report Update from Department of Foreign Affairs and Trade NT Office be received and

noted.

CARRIED

11 GENERAL BUSINESS

VERBAL UPDATES FROM THE COMMITTEE MEMBERS

COMMITTEE RECOMMENDATIONS

Moved: Lord Mayor Kon Vatskalis Seconded: Councillor Jimmy Bouhoris

That the report Verbal Updates from the Committee Members be received and noted.

That the Committee member Dr Alice Percy provides an update on the Discover Darwin website development.

CARRIED

12 CLOSURE OF MEETING

The Chair declared the meeting closed at 11.22 am.