

Goal 1: Achieve Effective Partnerships and Engage in Collaborative Relationships

OUTCOME	KEY STRATEGIES
1.1 Improve relations with all levels of Government	<div>1.1.1 Effectively engage with Territory and Australian Government officials, particularly in the Darwin region</div> <div>1.1.2 Develop ways in which the Council can enhance relationships and develop opportunities with other Councils to build better cooperation and enhanced efficiencies in local government</div> <div>1.1.3 Develop partnerships and joint projects with other levels of government</div> <div>1.1.4 Play a strategic role in the planning and developmental processes that impact Darwin</div> <div>1.1.5 Influence Government and developers to develop sustainable projects which reflect Darwin's lifestyle</div>
1.2 Effectively engage with community	<div>1.2.1 Increase involvement of the Business Community for developing solutions to local issues</div> <div>1.2.2 Merged with below</div> <div>1.2.2 Engage, communicate and work collaboratively with the community including schools</div> <div>Deleted: Develop ways in which Council can enhance relationships and work collaboratively with Community Groups</div> <div>Deleted: 3</div> <div>Deleted: consult</div>

Goal 2: Enhance Darwin's Active, Positive and Flexible Lifestyle

OUTCOME	KEY STRATEGIES	
2.1 Improve urban enhancement around Darwin	2.1.1 Manage and improve the landscaping, streetscape and infrastructure to a standard that meets community needs	Deleted: maintain Deleted: municipal
	2.1.2 Develop and maintain a vibrant and active Central Business Area	Deleted: Merged with above Deleted: Continue to implement the CBD Streetscape Strategy
	2.1.3 Support the NT Government's Ribbons of Green and CBD entry node upgrade initiatives	
	2.1.4 Provide a clean and liveable municipality	
	2.1.5 Participate and partner in activities that contribute to a safer Darwin	
2.2 Increase recreational, leisure and heritage experiences	2.2.1 Enhance library facilities	Deleted: cultural
	2.2.2 Promote Darwin as a host city for sport and other recreational events	Deleted: , culture
	2.2.3 Manage and improve the pathway and cycleway network and encourage safe cycling and walking	Deleted: Provide facilities to Deleted: maintain Deleted: municipality
	2.2.4 Progress aquatic facility planning and delivery	
	2.2.5 Merged with 5.2.1	Deleted: Provide facilities and resources that promote Darwin as a city rich in culture, harmony and diversity
All 'cultural' activities moved to 5.2	2.2.5 Actively manage and promote heritage experiences	Deleted: 6 Deleted: strategies under Council's control Deleted: recreational and leisure Deleted: y
	2.3 Promote family friendly and healthy activities	
	2.3.1 Promote and host family orientated activities	
	2.3.2 Pursue the development of a purpose designed youth space and positive youth activities	
2.4 Merged with above	2.3.3 Provide facilities and programs which encourage healthy lifestyle choices	
	2.4.1 Moved above	Deleted: Provide facilities and programs which encourage healthy lifestyle choices Deleted: Increase community facilities

Goal 3: Assist Individuals and the Community Stay Connected with the Darwin Region

OUTCOME	KEY STRATEGIES
3.1 Promote the use of public spaces	3.1.1 Maintain and enhance public spaces and encourage greater use by the community
3.2 Enhance transport systems	<p>3.2.1 Review transport and parking needs</p> <p>3.2.2 Manage and improve the road network and infrastructure to a standard that meets the needs of the community</p> <p>3.2.3 Merged with 2.2.3</p> <p>3.2.3 Provide parking facilities and management systems which meet the needs of the community</p>
3.3 Increase and promote use of technology	<p>3.3.1 Develop and promote Council's IT capability for informing the community and seeking feedback</p> <p>3.3.2 Advocate for the provision of a wireless service for the CBD</p>

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Deleted: Continue to manage and maintain the municipality pathway and cycleway network and infrastructure to a standard that meets the needs of the community

Deleted: 4

Goal 4: Create and Maintain an Environmentally Sustainable City

OUTCOME

KEY STRATEGIES

4.1 Be a leader with climate change policies

4.1.1 Develop and implement a climate change policy and strategies for the reduction of carbon emissions

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4.1.2 Develop and implement a coastal erosion management plan

Deleted: 4.1.3 Investigate and prepare for alternate fuel and renewable energy sources

4.2 Improve water conservation

4.2.1 Develop and implement a water efficiency plan

4.2.2 Manage and improve Council's storm water management system

Deleted: maintain

4.3 Increase efficiency of waste management

4.3.1 Lobby for, provide and develop contemporary waste management practices

Deleted: Continue to

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4.4 Enhance, preserve and protect the Darwin environment

4.4.1 Advocate for the preservation of the Darwin Harbour

Deleted: Preserve

4.4.2 Enhance water quality, ecological systems and biodiversity in Darwin

Goal 5: Facilitate and Maintain a Cohesive Community

OUTCOME

KEY STRATEGIES

5.1	Facilitate community access and inclusion	5.1.1	Create more opportunities for the community to access services and facilities	
		5.1.2	<u>Create</u> employment opportunities within the Council for <u>disadvantaged</u> members of the <u>Darwin</u> community	Deleted: Encourage Deleted: marginalised
		5.1.3	Improve access for people with disabilities	
		5.1.4	Encourage and recognise volunteers	
				Deleted: 5.1.5 Improve coordination with residents and other service providers
5.2	Promote Darwin's culture	5.2.1	Promote and support activities and programs that celebrate cultural diversity <u>(merged with 2.2.5)</u>	
		5.2.2	Create opportunities for the expression of cultural diversity through art	
5.3	Support harmony within the community	5.3.1	<u>Merged with Below</u>	Deleted: Explore initiatives to assist in the mediation of neighbourhood disputes
		5.3.1	<u>Develop and support programs to promote community spirit, cohesion and safety</u>	Deleted: 2

Goal 6: Promote Brand Darwin

OUTCOME

KEY STRATEGIES

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|--------------------------------|---|
| 6.1 Increase Council's profile | 6.1.1 Provide strategic sponsorship for major events |
| | 6.1.2 Implement a communications strategy that promotes Council and informs the community |
| 6.2 Promote our Darwin city | 6.2.1 Promote Darwin's history, particularly its WWII experiences |
| | 6.2.2 Promote Darwin as a place for tourists and residents to enjoy a tropical lifestyle |
| | 6.2.3 Celebrate the city's evolution |
| | 6.2.4 Strengthen international relationships through Sister Cities and other activities |
| | 6.2.5 Facilitate joint visits and delegations with business, government and the community to promote Darwin |

Goal 7: Demonstrate Effective, Open and Responsible Governance

OUTCOME

KEY STRATEGIES

7.1 Effective governance

- 7.1.1 Continuously review service delivery to meet community needs and expectations
- 7.1.2 Minimise exposure of Council through effective risk management practices
- 7.1.3 Manage Council's affairs based on a sustainable financial strategy
- 7.1.4 Apply a total asset management approach to Council assets
- 7.1.5 Be active in the review and development of relevant legislation
- 7.1.6 Develop contemporary management policies and by-laws

7.2 Display strong and effective leadership, within Council and across Government

- 7.2.1 Display contemporary leadership and management practices within Council

[7.2.2 Invest in our people so that they can perform at their best](#)

- 7.2.3 Use contemporary community engagement techniques to inform decision making
- 7.2.4 Keep abreast of Australian and world trends to ensure Darwin is prepared and can make informed decisions

Deleted: 7.2.2 Display Council's leadership across all levels of Government