





Darwin City Council

Evolving Darwin Plan

Period: 08/09 - 11/12



Evolving Darwin Plan

GOAL: 1 Achieve effective partnerships and engage in COLLABORATIVE relationships

OUTCOME: 1.1 Improve relations with all levels of Government

ACTION	Section	START DATE	END DATE
STRATEGY: 1.1.1 Effectively engage with Territory and Australian Government officials, particularly in the Darwin region.			
Understand Council's role and the impacts of the Intervention	Office of GM Community & Cultural Services	01/07/2008	30/06/2012
Develop and maintain framework which ensures that Senior Officers and Elected Members effectively engage with Northern Territory and Australian Government	Chief Executive Office	01/07/2008	30/06/2009
STRATEGY: 1.1.2 Develop ways in which the Council can enhance relationships and develop opportunities with other Councils to build better cooperation and enhanced efficiencies in local government			
Be an active member of the Local Government Association NT (LGANT)	Chief Executive Office	01/07/2008	30/06/2012
Continue to participate in and actively support the Council of Capital City Lord Mayors (CCCLM) meetings	Chief Executive Office	01/07/2008	30/06/2012

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OUTCOME: 1.1 Improve relations with all levels of Government

ACTION	Section	START DATE	END DATE
STRATEGY: 1.1.3 Develop partnerships and joint projects with other levels of government.			
Partner with NT Police to locate external funding to enhance Council's role in community safety.	Community Services	01/07/2008	30/06/2012
In partnership with the NT Police and the City of Palmerston implement the Graffiti Management Plan	Community Services	01/07/2008	30/06/2012
Partner with NTG, CDU and other stakeholders to deliver the Darwin 200 program of events	Community Services	01/07/2008	31/12/2009
Identify partnership opportunities with NTG, neighbouring Councils, community groups and private developers when seeking grant funding	Strategy & Outcomes	01/07/2008	30/06/2012
Develop effective partnerships and initiate joint projects with Northern Territory and Australian Government	Chief Executive Office	01/07/2008	30/06/2012
Participate in LGANT Chief Executive Officers Forum	Chief Executive Office	01/07/2008	30/06/2012
Support, facilitate and attend the Top End Regional Organisation of Councils (TOPROC) meetings	Chief Executive Office	01/07/2008	30/06/2012
Participate in the Public Transport Project Control Group with the NTG	Office of GM Infrastructure	01/07/2008	30/06/2012
STRATEGY: 1.1.4 Play a strategic role in the planning and developmental processes that impact Darwin			
Coordinate the approval of the design and construction of all private and/or government capital works, subdivisions and development works including approvals	Technical Services	01/07/2008	30/06/2012
Participate the Darwin's Urban Design Advisory Panel	Office of GM Infrastructure	01/07/2008	30/06/2012

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OUTCOME: 1.1 Improve relations with all levels of Government

ACTION	Section	START DATE	END DATE
STRATEGY: 1.1.5 Influence Government and developers to develop sustainable projects which reflect Darwin's lifestyle			
Darwin City Council to provide comments on new developments to the Northern Territory Government's Development Consent Authority (DCA)	Technical Services	01/07/2008	30/06/2012
Undertake a leadership role in relation to Climate Change and the Environment	Climate Change & Environment	01/03/2009	30/06/2012

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OUTCOME: 1.2 Effectively engage with the community

<i>ACTION</i>	<i>Section</i>	<i>START DATE</i>	<i>END DATE</i>
STRATEGY: 1.2.1 Increase involvement of the Business Community for developing solutions to local issues			
Investigate the impacts of major developments on the Darwin community and Council services	Office of GM Community & Cultural Services	01/07/2008	30/06/2012
Participate in annual business forums to exchange information and raise awareness of Council issues and services	Communications & Marketing	01/07/2008	30/06/2012
STRATEGY: 1.2.3 Engage, communicate and consult with the community including schools			
Assist sport/community groups to identify funding and write grant applications	Community and Cultural Services	01/07/2008	30/06/2012

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GOAL: 2 Enhance Darwin's active, positive and flexible LIFESTYLE

OUTCOME: 2.1 Improve urban enhancement around Darwin

ACTION	Section	START DATE	END DATE
STRATEGY: 2.1.1 Manage and maintain the municipal landscaping and infrastructure to a standard that meets community needs			
Finalise the overarching Recreation Strategic Plan	Community and Cultural Services	01/10/2008	30/03/2010
Manage the use and policy in respect to cyclepaths, ovals, sporting court and swimming pools	Office of GM Community & Cultural Services	01/07/2008	30/06/2012
Deliver Urban Enhancement Improvements Program	Technical Services	01/07/2008	30/06/2012
Oversee the maintenance and construction in relation to cyclepaths, ovals, sporting court and swimming pools	Office of GM Infrastructure	01/07/2008	30/06/2012
STRATEGY: 2.1.2 Continue to implement the CBD Streetscape Strategy.			
Develop and implement the City Revitalisation Program	Technical Services	01/07/2008	30/06/2012
STRATEGY: 2.1.3 Support the NT Government's Ribbons of Green and CBD entry node upgrade initiatives			
Support the NTG's Ribbons of Green and CBD Entry Node developments	Office of GM Infrastructure	01/07/2008	30/06/2012
STRATEGY: 2.1.4 Provide a clean and livable municipality.			
Deliver animal education programs	Regulatory Services	01/07/2008	30/06/2012
Review and maintain Street Cleaning and Litter Services	Infrastructure Maintenance	01/07/2008	30/06/2012
STRATEGY: 2.1.5 Participate and partner in activities that contribute to a safer Darwin.			
Support the delivery of the Alcohol Management Plan	Regulatory Services	01/07/2008	30/06/2012
Contribute to a safer Darwin through the various safety initiatives	Office of GM Community & Cultural Services	01/07/2008	30/06/2012

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OUTCOME: 2.2 Increase recreational, cultural and heritage experiences

ACTION	Section	START DATE	END DATE
STRATEGY: 2.2.1 Enhance library facilities			
Actively participate in the Library Review Committee	Office of GM Community & Cultural Services	01/07/2008	30/06/2012
STRATEGY: 2.2.2 Promote Darwin as a host city for sport, culture and other events			
Provide support for the Arafura Games	Community and Cultural Services	01/02/2009	30/05/2009
Provide support for community groups and organisations through the provision of leisure/event equipment and venues	Community Services	01/07/2008	30/06/2012
Develop new events, attract events and enhance existing events in Darwin	Communications & Marketing	01/07/2008	30/06/2012
STRATEGY: 2.2.3 Provide facilities to encourage safe cycling and walking			
Review and improve the Cyclepath Strategy	Community and Cultural Services	01/07/2008	30/06/2010
Construct and maintain cyclepaths in accordance with the Cyclepath Strategy	Infrastructure Projects	01/07/2008	30/06/2012
STRATEGY: 2.2.4 Progress aquatic facility planning and delivery			
Finalise the Aquatic Facilities Masterplan	Office of GM Community & Cultural Services	01/07/2008	30/06/2012
STRATEGY: 2.2.5 Provide facilities and resources that promote Darwin as a city rich in culture, harmony and diversity.			
Support the World War II Museum initiative at East Point	Office of GM Infrastructure	01/01/2009	30/06/2010

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OUTCOME: 2.3 Promote family friendly activities

ACTION	Section	START DATE	END DATE
STRATEGY: 2.3.1 Promote and host family orientated recreational and leisure activity			
Oversee and represent Council's interests in the Darwin Entertainment Centre	Community and Cultural Services	01/07/2008	30/06/2012
Work with the youth community to host low cost and accessible youth events	Community Services	01/07/2008	30/06/2012
STRATEGY: 2.3.2 Pursue the development of a purpose designed youth space.			
Develop and implement the Youth Space Masterplan	Office of GM Community & Cultural Services	01/07/2008	30/06/2012
Coordinate the National Youth Week event	Community Services	01/07/2008	30/06/2009

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OUTCOME: 2.4 Increase community facilities

ACTION	Section	START DATE	END DATE
STRATEGY: 2.4.1 Provide facilities and programs which encourage healthy lifestyle choices			
Deliver Recreation & Leisure Services	Community and Cultural Services	01/07/2008	30/06/2012
Deliver community health and well being programs (ie Activate NT, Heart Foundation Walking, Making Tracks, Pedometers)	Community and Cultural Services	01/07/2008	30/06/2012
Deliver Sporting Areas Services	Infrastructure Maintenance	01/07/2008	30/06/2012

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GOAL: 3 Assist individuals and the community stay CONNECTED with the Darwin Region

OUTCOME: 3.1 Promote the use of public spaces

ACTION	Section	START DATE	END DATE
STRATEGY: 3.1.1 Enhance public spaces and encourage greater use by the community.			
Review the Playground strategy (including 10 year plan)	Community and Cultural Services	01/07/2009	30/06/2011
Implement the grounds and infrastructure refurbishment program	Infrastructure Projects	01/07/2008	30/06/2012

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OUTCOME: 3.2 Enhance transport systems

ACTION	Section	START DATE	END DATE
STRATEGY: 3.2.1 Review transport and parking needs			
Influence the delivery of passenger and commercial transport	Office of GM Community & Cultural Services	01/07/2008	30/06/2012
Develop and implement car park contribution plan for areas outside of the CBD	Technical Services	01/07/2008	30/06/2012
Review the CBD parking policy, strategy and financial model	Office of GM Infrastructure	01/07/2008	30/06/2010
Deliver a planning and design framework in relation to the Cavenagh Street car parking	Office of GM Infrastructure	01/07/2008	30/06/2012
STRATEGY: 3.2.2 Continue to manage and maintain the municipal road network and infrastructure to a standard that meets the needs of the community.			
Implement the Roads to Recovery program	Infrastructure Projects	01/07/2008	30/06/2012
Deliver and implement municipal street lighting upgrade program	Infrastructure Projects	01/07/2008	30/06/2012
Develop and implement Council's ongoing Local Area Traffic Management Plan	Technical Services	01/07/2008	30/06/2012
STRATEGY: 3.2.4 Provide parking facilities and management systems which meet the needs of the community			
Manage, maintain and ensure optimal performance of Council's off street car parks	Business Services	01/07/2008	30/06/2012

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OUTCOME: 3.3 Increase and promote use of technology

ACTION	Section	START DATE	END DATE
STRATEGY: 3.3.1 Develop and promote Council's IT capability for informing the community and seeking feedback			
Implement IT's Five Year Strategic Plan	Information Technology	01/11/2008	30/06/2012
Expand Council's connectivity IT capability (eg website and intranet, mobile devices etc)	Information Technology	01/07/2008	30/06/2012
Investigate the functionality and process for obtaining Council papers, reports and agendas electronically	Chief Executive Office	30/01/2009	30/06/2010
STRATEGY: 3.3.2 Advocate for the provision of a wireless service for the CBD			
Investigate wireless internet in key locations, including using wireless devices for accessing Darwin information (historical, botanical, good and services)	Information Technology	01/01/2009	30/06/2010

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GOAL: 4 Create and maintain and ENVIRONMENTALLY SUSTAINABLE city

OUTCOME: 4.1 Be a leader with climate change policies

ACTION	Section	START DATE	END DATE
STRATEGY: 4.1.1 Develop a climate change policy and strategies including the reduction of carbon emissions			
Actively pursue environmentally friendly options for fleet operations	Fleet	01/07/2008	30/06/2012
Investigate the impact on Council of the introduction of Carbon Pollution Reduction Scheme	Climate Change & Environment	01/04/2009	31/12/2009
Develop a climate change policy and strategy	Climate Change & Environment	01/05/2009	31/12/2009
Implement findings of the Building Energy Efficiency Audits	Infrastructure Maintenance	01/05/2009	30/06/2012
STRATEGY: 4.1.2 Develop and implement a coastal erosion management plan.			
Develop & implement a Coastal Management Plan	Climate Change & Environment	01/07/2009	30/06/2012

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OUTCOME: 4.2 Improve water conservation

ACTION	Section	START DATE	END DATE
STRATEGY: 4.2.1 Develop and implement a water efficiency plan			
Env - Develop and implement a Water Sustainability Plan	Climate Change & Environment	01/07/2008	30/06/2012
STRATEGY: 4.2.2 Manage and maintain Council's stormwater management system			
Develop a policy for the transfer of Northern Territory Govt stormwater drains to DCC	Technical Services	01/07/2009	30/06/2010
Develop and implement an ongoing stormwater management municipal plan	Technical Services	01/07/2008	30/06/2012

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OUTCOME: 4.3 Increase efficiency of waste management

ACTION	Section	START DATE	END DATE
STRATEGY: 4.3.1 Continue to lobby for, provide and develop contemporary waste management practices			
Implement recommendations of the Gross Pollution Trap (GPT) Master Plan to reduce litter in stormwater	Technical Services	01/07/2008	30/06/2012
Conduct education campaigns in relation to waste, litter and recycling	Climate Change & Environment	01/07/2008	30/06/2012
Advocate for the introduction of container deposit legislation	Climate Change & Environment	01/07/2009	30/06/2012
Review, develop and manage Council's waste management facilities and services	Office of GM Infrastructure	01/07/2008	30/06/2012
To advocate and participate in the development of a Regional Waste Management Facility including the use of alternate waste technologies	Office of GM Infrastructure	01/05/2009	30/06/2012

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OUTCOME: 4.4 Enhance, preserve and protect the Darwin environment

ACTION	Section	START DATE	END DATE
STRATEGY: 4.4.1 Preserve the Darwin Harbour			
Advocate for the protection and enhancement of Darwin Harbour	Office of GM Infrastructure	01/07/2008	30/06/2012
STRATEGY: 4.4.2 Enhance water quality, ecological systems and biodiversity in Darwin			
Develop and implement water quality and conservation education programs with partner groups	Climate Change & Environment	01/07/2008	30/06/2012
Develop and implement the establishment of a weed management plan for Council	Climate Change & Environment	01/07/2008	30/06/2011
Advocate for legislative regulatory to enhance, preserve and protect the Darwin environment	Climate Change & Environment	01/03/2009	30/06/2012

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GOAL: 5 Facilitate and maintain a COHESIVE COMMUNITY

OUTCOME: 5.1 Facilitate community access and inclusion

ACTION	Section	START DATE	END DATE
STRATEGY: 5.1.1 Create more opportunities for the community to access services and facilities			
Develop and implement the Gardens Oval strategy	Community and Cultural Services	01/07/2008	30/06/2009
Undertake the Child Care Centre Review and determine Council's role in delivering child care services	Office of GM Community & Cultural Services	01/07/2008	31/12/2009
Investigate options for improving public accessibility to Council services	Business Services	01/03/2009	30/06/2010
STRATEGY: 5.1.2 Encourage employment opportunities within the Council for marginalised members of the community			
Investigate and implement ways for marginalised members of the community to gain employment opportunities within Council	Community Services	01/07/2008	30/09/2009
STRATEGY: 5.1.3 Improve access for people with disabilities			
Facilitate Disability Awareness Week Activities by Community Development and Library activities	Office of GM Community & Cultural Services	01/07/2008	30/06/2012
Work with all relevant stakeholders to improve access for people with disabilities	Community Services	01/07/2008	30/06/2012
Commence revision of the Disability Action Plan 2006-2010	Community Services	01/02/2009	31/12/2009
Develop a 5 year strategy which will shape Council's community service scope and continuation of Council's Disability Action Plan	Community Services	01/07/2008	30/06/2009
Facilitate Disability Services Forum	Community Services	01/07/2008	30/06/2012
STRATEGY: 5.1.4 Encourage and recognise volunteers			
Investigate and implement strategies to increase volunteer numbers	Community Services	01/07/2008	30/06/2010
Hold annual Lord Mayoral reception to thank all volunteers	Chief Executive Office	01/10/2009	31/12/2009

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OUTCOME: 5.2 Promote Darwin's culture

ACTION	Section	START DATE	END DATE
STRATEGY: 5.2.1 Promote and support activities and programs that celebrate cultural diversity			
Improve and coordinate the facilitation role of Council in its provision of arts, cultural development activities, in-kind supports and sponsorship	Community Services	01/07/2008	30/06/2009
Participate in Harmony Day	Community Services	01/03/2009	30/06/2012
Assist with in-kind support for NAIDOC	Community Services	01/07/2008	30/06/2012
Organise Citizenship Ceremonies	Chief Executive Office	01/07/2008	30/06/2012
STRATEGY: 5.2.2 Create opportunities for the expression of cultural diversity through art			
Assist with support for the Darwin Festival	Community Services	01/07/2008	30/06/2009
Implement Council's Five Year Arts Plan and Public Art Policy which informs Council's direction and service scope in facilitating development of the arts in Darwin	Community Services	01/07/2009	30/06/2010

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OUTCOME: 5.3 Support harmony within the community

ACTION	Section	START DATE	END DATE
STRATEGY: 5.3.2 Develop and support programs to promote community spirit, cohesion and safety			
Investigate and implement if appropriate services to assist neighbourhood dispute mediation	Community and Cultural Services	01/07/2008	30/06/2012
Finalise the Senior Services strategy	Community Services	01/07/2008	30/06/2009
Investigate and implement best practice programs that will promote community cohesion and safety	Community Services	01/07/2008	30/06/2009
Develop and implement an Annual Good Neighbour Award program	Communications & Marketing	01/07/2008	30/06/2012
Provide coordination of community markets and facilitate works as required	Business Services	01/07/2008	30/06/2012

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GOAL: 6 Promote BRAND DARWIN

OUTCOME: 6.1 Increase Council's profile

ACTION	Section	START DATE	END DATE
STRATEGY: 6.1.1 Provide strategic sponsorship for major events			
Provide in-kind support to community based events	Community Services	01/07/2008	30/06/2012
Develop and implement a policy for strategic sponsorship of major events	Communications & Marketing	01/07/2008	30/06/2009
STRATEGY: 6.1.2 Implement a communications strategy that promotes Council and informs the community			
Through media campaigns showcase Council's innovation and achievements	Communications & Marketing	01/01/2009	30/06/2012
Develop and implement a communication strategy which will keep the community informed	Communications & Marketing	01/10/2008	31/10/2009
Update Council's website and showcase Council's innovation and achievements	Communications & Marketing	01/01/2009	30/06/2012

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OUTCOME: 6.2 Promote our Darwin city

ACTION	Section	START DATE	END DATE
STRATEGY: 6.2.1 Promote Darwin's history, particularly its WWII experiences			
Utilise the website for promoting Darwin's history	Communications & Marketing	01/09/2009	30/06/2012
Utilise the Bombing of Darwin Commemoration and other significant events to promote Darwin's history	Communications & Marketing	20/02/2009	30/06/2012
Develop initiatives with other key stakeholders (NTG, Tourism NT, Tourism Top End) to promote Darwin's history	Communications & Marketing	01/05/2009	30/06/2012
STRATEGY: 6.2.2 Promote Darwin as a place for tourists and residents to enjoy a tropical lifestyle			
Promote Darwin's tropical lifestyle	Communications & Marketing	21/01/2009	30/06/2012
STRATEGY: 6.2.3 Celebrate the city's evolution			
Support the Charles Darwin Symposium - Shaping our Science, Society and Future	Office of GM Community & Cultural Services	01/03/2009	30/09/2009
Promote and celebrate the city's evolution	Communications & Marketing	01/07/2008	30/06/2009
STRATEGY: 6.2.4 Strengthen international relationships through Sister Cities and other activities			
Maintain the Sister Cities Calendar of Events and promote all significant events and holidays concerning our sister cities	Community Services	01/07/2008	30/06/2012
Facilitate Sister City relationships between schools	Community Services	01/07/2008	30/06/2012
Host visiting delegations from sister cities	Community Services	01/07/2008	30/06/2012
Promote sister cities through a range of community events and displays	Community Services	01/07/2008	30/06/2012

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OUTCOME: 6.2 Promote our Darwin city

ACTION	Section	START DATE	END DATE
STRATEGY: 6.2.5 Facilitate joint visits and delegations with business, government and the community to promote Darwin			
Develop policy and guidelines for participating in visits	Communications & Marketing	01/01/2009	31/12/2009
Promote Darwin through facilitated and coordinated delegations	Communications & Marketing	01/07/2008	30/06/2012

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GOAL: 7 Demonstrate effective, open and responsible GOVERNANCE

OUTCOME: 7.1 Effective Governance

ACTION	Section	START DATE	END DATE
STRATEGY: 7.1.1 Continuously review service delivery to meet communities needs and expectations			
Undertake a whole of organisation review of program delivery to ensure outcomes are being achieved in a cost efficient and effective manner	Strategy & Outcomes	01/03/2009	30/06/2011
STRATEGY: 7.1.2 Minimise exposure of Council through effective risk management practices			
Finalise the Business Continuity / Disaster Recovery Plan	Office of GM Corporate Services	01/07/2008	30/06/2010
Deliver the Internal Audit Plan within specified timeframes	Office of GM Corporate Services	01/03/2009	30/06/2012
Develop and implement an organisational Risk Management Strategy in accordance with Australian standards	Office of GM Corporate Services	01/04/2009	30/06/2010
Ensure compliance with all relevant OHS legislation	Employee Relations	01/07/2008	30/06/2012
Develop an All Hazards Emergency Management Plan	Office of GM Infrastructure	01/07/2009	30/06/2012
STRATEGY: 7.1.3 Manage Council's affairs based on a sustainable financial strategy			
Review Council's long term financial sustainability	Office of GM Corporate Services	01/04/2009	30/12/2009
Review and update the 10 Year Forward Financial Plan	Finance	01/07/2008	30/06/2010
STRATEGY: 7.1.4 Apply a total asset management approach to Council assets			
Develop and implement a Corporate Asset Management strategy and associated plans	Assets	01/07/2008	30/06/2009
STRATEGY: 7.1.5 Be active in the review and development of relevant legislation			
Participate in the Local Government Administration and Legislation Committee	Office of GM Corporate Services	01/07/2008	30/06/2012
Participate in the Local Government Accounting Advisory Committee	Finance	01/07/2008	30/06/2012

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OUTCOME: 7.1 Effective Governance

ACTION	Section	START DATE	END DATE
STRATEGY: 7.1.6 Apply contemporary management policies and by-laws.			
Implement new animal management by-laws	Regulatory Services	01/07/2008	30/06/2012
Investigate the implications of the new Local Government Act on Council's regulatory functions	Regulatory Services	01/07/2008	30/06/2010

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OUTCOME: 7.2 Display strong and effective leadership, within Council and across Government

ACTION	Section	START DATE	END DATE
STRATEGY: 7.2.1 Display contemporary leadership and management practices within Council			
Identify, nominate and promote all awards that Council would be eligible to apply for	Strategy & Outcomes	01/03/2009	30/06/2012
Develop and implement a Workforce Plan and Strategy	Employee Relations	01/07/2008	30/06/2012
STRATEGY: 7.2.3 Use contemporary community engagement techniques to inform decision making			
Undertake annual Community Satisfaction Survey and ensure results inform future decision making	Strategy & Outcomes	01/07/2008	30/06/2012
Review the community consultation and engagement policy	Communications & Marketing	01/04/2009	30/06/2010
STRATEGY: 7.2.4 Keep abreast of Australian and world trends to ensure Darwin is prepared and can make informed decisions			
Undertake a review of the Evolving Darwin, Towards 2020 Strategic Plan, including undertaking an environmental analysis to identify any new external issues	Strategy & Outcomes	01/12/2009	30/03/2010
Encourage active participation in professional and industry associations	Chief Executive Office	01/07/2008	30/06/2012
Participate in domestic and international networking opportunities	Chief Executive Office	01/07/2008	30/06/2012

Goal 1:

Achieve Effective Partnerships and Engage in Collaborative Relationships

OUTCOME

KEY STRATEGIES

1.1 Improve relations with all levels of Government

- 1.1.1 Effectively engage with Territory and Australian Government officials, particularly in the Darwin region
- 1.1.2 Develop ways in which the Council can enhance relationships and develop opportunities with other Councils to build better cooperation and enhanced efficiencies in local government
- 1.1.3 Develop partnerships and joint projects with other levels of government
- 1.1.4 Play a strategic role in the planning and developmental processes that impact Darwin
- 1.1.5 Influence Government and developers to develop sustainable projects which reflect Darwin's lifestyle

1.2 Effectively engage with community

- 1.2.1 Increase involvement of the Business Community for developing solutions to local issues
- 1.2.2 Merged with below
- 1.2.2 Engage, communicate and work collaboratively with the community including schools

Goal 2:

Enhance Darwin's Active, Positive and Flexible Lifestyle

OUTCOME	KEY STRATEGIES
2.1 Improve urban enhancement around Darwin	2.1.1 Manage and improve the landscaping, streetscape and infrastructure to a standard that meets community needs 2.1.2 Develop and maintain a vibrant and active Central Business Area 2.1.3 Support the NT Government's Ribbons of Green and CBD entry node upgrade initiatives 2.1.4 Provide a clean and liveable municipality 2.1.5 Participate and partner in activities that contribute to a safer Darwin
2.2 Increase recreational, leisure and heritage experiences	2.2.1 Enhance library facilities 2.2.2 Promote Darwin as a host city for sport and other recreational events
All 'cultural' activities moved to 5.2	2.2.3 Manage and improve the pathway and cycleway network and encourage safe cycling and walking 2.2.4 Progress aquatic facility planning and delivery 2.2.5 Merged with 5.2.1 2.2.5 Actively manage and promote heritage experiences
2.3 Promote family friendly and healthy activities	2.3.1 Promote and host family orientated activities 2.3.2 Pursue the development of a purpose designed youth space and positive youth activities 2.3.3 Provide facilities and programs which encourage healthy lifestyle choices
2.4 Merged with above	2.4.1 Moved above

Goal 3: Assist Individuals and the Community Stay Connected with the Darwin Region

OUTCOME	KEY STRATEGIES
3.1 Promote the use of public spaces	3.1.1 Maintain and enhance public spaces and encourage greater use by the community
3.2 Enhance transport systems	3.2.1 Review transport and parking needs
	3.2.2 Manage and improve the road network and infrastructure to a standard that meets the needs of the community
	3.2.3 Merged with 2.2.3
	3.2.3 Provide parking facilities and management systems which meet the needs of the community
3.3 Increase and promote use of technology	3.3.1 Develop and promote Council's IT capability for informing the community and seeking feedback
	3.3.2 Advocate for the provision of a wireless service for the CBD

Goal 4: Create and Maintain an Environmentally Sustainable City

OUTCOME

KEY STRATEGIES

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| 4.1 Be a leader with climate change policies | 4.1.1 Develop and implement a climate change policy and strategies for the reduction of carbon emissions |
| | 4.1.2 Develop and implement a coastal erosion management plan |
| 4.2 Improve water conservation | 4.2.1 Develop and implement a water efficiency plan |
| | 4.2.2 Manage and improve Council's storm water management system |
| 4.3 Increase efficiency of waste management | 4.3.1 Lobby for, provide and develop contemporary waste management practices |
| 4.4 Enhance, preserve and protect the Darwin environment | 4.4.1 Advocate for the preservation of the Darwin Harbour |
| | 4.4.2 Enhance water quality, ecological systems and biodiversity in Darwin |

Goal 5: Facilitate and Maintain a Cohesive Community

OUTCOME

KEY STRATEGIES

5.1 Facilitate community access and inclusion

5.1.1 Create more opportunities for the community to access services and facilities

5.1.2 Create employment opportunities within the Council for disadvantaged members of the Darwin community

5.1.3 Improve access for people with disabilities

5.1.4 Encourage and recognise volunteers

5.2 Promote Darwin's culture

5.2.1 Promote and support activities and programs that celebrate cultural diversity (merged with 2.2.5)

5.2.2 Create opportunities for the expression of cultural diversity through art

5.3 Support harmony within the community

5.3.1 Merged with Below

5.3.1 Develop and support programs to promote community spirit, cohesion and safety

Goal 6: Promote Brand Darwin

OUTCOME		KEY STRATEGIES	
6.1	Increase Council's profile	6.1.1	Provide strategic sponsorship for major events
		6.1.2	Implement a communications strategy that promotes Council and informs the community
6.2	Promote our Darwin city	6.2.1	Promote Darwin's history, particularly its WWII experiences
		6.2.2	Promote Darwin as a place for tourists and residents to enjoy a tropical lifestyle
		6.2.3	Celebrate the city's evolution
		6.2.4	Strengthen international relationships through Sister Cities and other activities
		6.2.5	Facilitate joint visits and delegations with business, government and the community to promote Darwin

Goal 7: Demonstrate Effective, Open and Responsible Governance

OUTCOME

KEY STRATEGIES

7.1 Effective governance

- 7.1.1 Continuously review service delivery to meet community needs and expectations
- 7.1.2 Minimise exposure of Council through effective risk management practices
- 7.1.3 Manage Council's affairs based on a sustainable financial strategy
- 7.1.4 Apply a total asset management approach to Council assets
- 7.1.5 Be active in the review and development of relevant legislation
- 7.1.6 Develop contemporary management policies and by-laws

7.2 Display strong and effective leadership, within Council and across Government

- 7.2.1 Display contemporary leadership and management practices within Council
- 7.2.2 Invest in our people so that they can perform at their best
- 7.2.3 Use contemporary community engagement techniques to inform decision making
- 7.2.4 Keep abreast of Australian and world trends to ensure Darwin is prepared and can make informed decisions