



# **AGENDA**

## **International Relations Advisory Committee Meeting Wednesday, 18 November 2020**

**I hereby give notice that an International Relations Advisory Committee Meeting will be held on:**

**Date: Wednesday, 18 November 2020**

**Time: 10:30AM**

**Location: Council Chambers  
Level 1, Civic Centre  
Harry Chan Avenue, Darwin**

**Scott Waters  
Chief Executive Officer**

**INTERNATIONAL RELATIONS ADVISORY COMMITTEE MEMBERS**

Lord Mayor Kon Vatskalis (Chair)

Mr Tony Edmondstone

Mr Darren Lambourn

Mr Peter Savoff

Mr Richard Fejo

Mr Alan Jape

Ms Rachel Beaumont-Smith

Ms Pompea Sweet

Ms Stephanie Smith

Ms Sandra Henderson

Ald Jimmy Bouhoris

General Manager Innovation, Growth & Development Services Joshua Sattler

**OFFICERS**

Ms Cherry Cai

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**1 Meeting Declared Open****2 Acknowledgement of Country**

*City of Darwin acknowledges that we are living and working on Larrakia Country. We acknowledge the Larrakia people as the Traditional Owners of the Darwin region. We pay our respects to the Larrakia elders past and present and support emerging Larrakia leaders now and into the future. City of Darwin is committed to working together with all Larrakia to care for this land and sea for our shared future.*

**3 Apologies****4 Leave Requests****a. Notification of Proxy**

**5 Electronic Attendance****6 Declaration of Interest****7 Confirmation of Previous Minutes**

This is the first formal meeting of the International Relations Advisory Committee.

**8 Actions Arising From Previous Minutes**

This is the first formal meeting of the International Relations Advisory Committee.

**9 Presentations**

Stephanie Smith, State Director, Northern Territory, Austrade will present to the Committee on Opportunities and Strategic Priorities – Economic Development via International Relations

Tony Edmondstone, CEO of NT Airport will present to the Committee on Covid - Challenges and Opportunities

Peter Savoff, General Manager, Darwin Convention Centre will present to the Committee on International Marketing Approach

Executive Manager Governance, Strategy & Performance will present regarding Governance processes for Advisory Committees

## 10 OFFICER REPORTS

### 10.1 INVITATION TO CITY OF DARWIN TO PARTICIPATE IN THE 13TH DENPASAR FESTIVAL

**Author:** Manager International Business Relations

**Authoriser:** General Manager Innovation Growth and Development Services

**Attachments:** Nil

#### RECOMMENDATIONS

That the report be received and noted.

#### BACKGROUND

City of Darwin expressed an interest to establish a Friendship City with City of Denpasar on 29 July 2020.

The establishment of a Friendship City relationship will support the current relationship with City of Denpasar by leveraging the current direct flight services. This will provide both cities with the opportunities to explore further cooperation in tourism, education, art & cultural exchange and economic development. A formal relationship between City of Darwin and the City of Denpasar will also benefit from the recently enacted Indonesia-Australia Comprehensive Economic Partnership Agreement (IA-CEPA).

City of Darwin Lord Mayor received an invitation letter from Mayor of Denpasar to participate in the Friendship City Track Session of the 13<sup>th</sup> Denpasar Festival on 22 October 2020.

#### 13<sup>TH</sup> DENPASAR FESTIVAL

Denpasar Festival is the largest and longest festival in Denpasar from 2 October to 31 December this year. The theme of the 13<sup>th</sup> Denpasar Festival 2020 is "CREATIVITY BEYOND LIMIT".

The 13<sup>th</sup> Denpasar Festival is hosted by the Government of Denpasar City virtually. This year's event is different from the previous years during the COVID-19 pandemic. The theme "Creativity Beyond Limit" is intended to restore the national economy considering that Denpasar is the capital of Bali with its activities in creative tourism, trading, and education which are affected by the pandemic.

The virtual event attempts to cover and promote all creative opportunities in Denpasar and present them to all over the world. There are 407 youth communities involved and 189 programs presented in this virtual festival.

#### INVITATION

City of Darwin is invited to participate in the International Friendship City Track Session of Denpasar Festival, which aims to gather information and exchange ideas related to creative matters during the pandemic situation as well as to build and expand relationships.

City of Darwin is invited to share below at the International Friendship City Track Session

1. One-minute congratulation and greeting video from Lord Mayor to City of Denpasar

2. A 10-minute video of Darwin city
3. City of Darwin to attend virtually by Zoom and share the below information to Denpasar and its sister cities with a potential date confirmed on 09.00 am, Thursday 19 November 2020.
  - Tourism opportunities in Darwin
  - Events & Festivals in Darwin
  - Covid - 19 management experience in Darwin



**10.2 UPDATE ON DARWIN ECONOMIC DEVELOPMENT ACTION PLAN AND DESTINATION MANAGEMENT PLAN**

**Author:** Manager International Business Relations

**Authoriser:** General Manager Innovation Growth and Development Services

**Attachments:** Nil

**RECOMMENDATIONS**

That the report be received and noted.

That the International Relations Advisory Committee to provide recommendation to City of Darwin on delivering an International Relations Program to leverage business growth, investment and economic development opportunities for the city.

**PURPOSE**

Presented by General Manager Innovation Growth and Development Services, the report is to brief the International Relations Advisory Committee on City of Darwin's Economic Development Action Plan and Destination Management Plan.

**BACKGROUND**

In 2019 City of Darwin released Darwin 2030 - City for People. City of Colour, a 10-year Strategic Plan for the City. City of Darwin's strategic plan sets the high-level vision for Darwin, and directions for Council to achieve this vision, with inputs from the community, business and government stakeholders.

The plan establishes five strategic directions to achieve the vision 'Darwin 2030 – City for People. City of Colour'. The strategic directions aim to develop vibrancy and drive prosperity for Darwin, with a clear outcome for an 'A Smart and Prosperous City' committing Council to continue to work with the Australian and Northern Territory Governments, business and industry, and other partners to advance the local economy. In support of this strategic direction and the broader recognition of the critical role City of Darwin plays in advancing the local Darwin economy, City of Darwin has worked to establish an Economic Development Framework.

1. Economic Development Strategy 2030; and
2. Economic Action Plan 2020 - 2022

The Economic Development Strategy 2030 focuses on building Darwin as a Smart and Prosperous City through its strategic role in Darwin and levers of local government including service delivery, funding, regulation, partnerships and strategic alliances, and advocacy efforts.

Strategic actions to be taken by City of Darwin to achieve this target include:

- Deliver an International Relations Program to leverage business growth, investment and economic development opportunities for the city
- Implement an Economic Action Plan for the city

- Support initiatives to increase the population of Darwin through engagement with business and industry, and all levels of government
- Promote Darwin as a great destination to live, work and study
- Support initiatives to grow the economy and retain people and jobs in Darwin
- Develop a Partnerships Program and work with business, industry, government and other key partners to seek private investment in major projects across the municipality.

For more information about Economic Development Strategy, please visit:  
[https://www.darwin.nt.gov.au/sites/default/files/uploads/files/1091251\\_cod\\_economicstrategy\\_web\\_final.pdf](https://www.darwin.nt.gov.au/sites/default/files/uploads/files/1091251_cod_economicstrategy_web_final.pdf)

## **UPDATE**

- Update on Economic Development Action Plan
- Update on the development of Destination Management Plan with a visioning workshop scheduled on 23 November 2020

## 11 MEMBER REPORTS

### 11.1 INTERNATIONAL ENGAGEMENT OPPORTUNITIES

**Author:** Manager International Business Relations  
**Authoriser:** General Manager Innovation Growth and Development Services  
**Attachments:** Nil

#### RECOMMENDATIONS

That the report be received and noted.

#### PURPOSE

Presented by Director, Northern Territory Office, Department of Foreign Affairs and Trade, the report is to brief the International Relations Advisory Committee (the Committee) for the various potential International Engagement Opportunities for the Committee, City of Darwin and Businesses.

#### OPPORTUNITIES

##### UK/Australia Season 2021-2022

The UK/Australia 2021-22 Season is a significant opportunity to strengthen and build connections. Artists, professionals and community leaders from the UK and Australia will come together to examine our current context as two diverse and forward-looking nations.

Projects across all art forms are welcome to apply. Projects are not limited to touring works; they can include residencies, festivals, symposia, workshops, site-specific work, digital work, exhibitions and broadcast.

The Season - will be an exploration of the diversity of contemporary identity in both countries, including Aboriginal and Torres Strait Islander cultures of Australia, and the nations of Wales, Scotland, England and Northern Ireland, as well as the rich societies that have emerged in both the UK and Australia through migration.

For more information, please visit: <https://www.dfat.gov.au/people-to-people/public-diplomacy/ukaustralia-season-2021-22>

##### Expression of Interest – Sponsorship of Australian Pavilion at Expo 2020

DFAT is offering corporations and institutions the opportunity to partner with the Australian Government as official Sponsors of the Australian Pavilion at Expo 2020.

Expo 2020 Dubai will be the first World Exposition to take place in the Middle East, Africa or South Asia, and is expected to receive 25 million visitors over its 173-day duration. The theme of Expo 2020, Connecting Minds, Creating the Future, emphasises international cooperation, innovation and sustainable development.

Expo 2020 presents a unique opportunity for Australian companies to showcase their expertise, form international partnerships and engage with a truly global audience (70% of which will come from outside the UAE).

**Australia now**

Australia now is an initiative of the Australian Government celebrating Australia's creative excellence, diversity and innovation.

Each year, the program is delivered in a country or region of strategic significance. The program strengthens and deepens bilateral ties, and raises Australia's profile as an innovative, creative nation – while building understanding beyond our landscape and lifestyle. Australia now promotes Australia's cultural exchange, institutional networks, collaboration and people-to-people links while reflecting the cultural richness of Australia. Australia now demonstrates how contemporary Australia draws on our strong Indigenous culture and multicultural heritage while promoting Australia as a key destination for tourism, study, research, innovation and investment.

Most of all Australia now is about building relationships for the future.

For more information about Australia now Malaysia 2020 and France 2021, please visit <https://malaysia.celebrateaustralianow.com/>

**12 GENERAL BUSINESS**

12.1 Chair of Sister City Committee will provide updates on the Sister City Committee.

12.2 Members update

**13 Next Meeting**

Date: February 2021

**14 Closure of Meeting**