

RECHARGE Scheme

You have the power!™



The City of Darwin, in partnership with RECHARGE Scheme Australia Limited (a not for profit entity) are proud to introduce the RECHARGE Scheme™ services.

The RECHARGE Scheme™ services create a more accessible, inclusive and welcoming experience for people who use an electric mobility scooter or wheelchair when they are out and about. This includes designated areas for people to recharge their electric mobility device's battery.

Customers using the RECHARGE Scheme™ tell us they feel increased safety, social connection and improved general wellbeing. They no longer isolate themselves through fear they will be stranded by a flat battery.

To date, 75 Councils across Australia are proud Affiliates, as are over 1,000 businesses who proudly bear the RECHARGE Point™ logo at their premises.

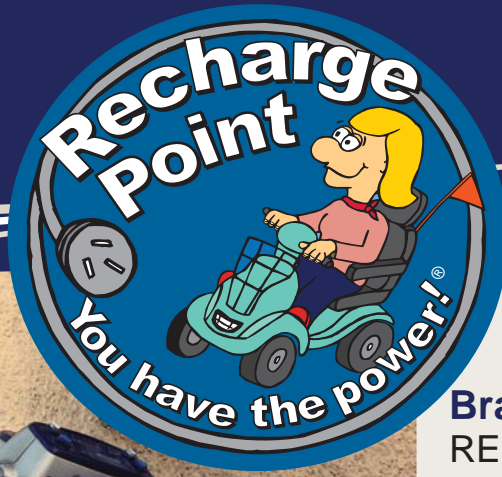
Background

An increasing number of people with restricted mobility find that an electric mobility scooter or wheelchair is a valuable means of transportation. However, steep footpaths, environmental conditions and the age of a battery can make it difficult to calculate travel distances. The RECHARGE Scheme™ services offer peace of mind and confidence.

Participating businesses and organisations

Many businesses and organisations view the provision of RECHARGE Scheme™ services as a way of acknowledging that your patronage is highly valued. For a very small cost (the cost to recharge an electric mobility scooter or wheelchair for up to one hour is under 30 cents), businesses and organisations in the community are making a big difference in the lives of people who use a mobility device.





We all benefit from good access. Nearly 20% of our population have a disability and they of course shop with their friends and family, so good access quite simply makes good business sense. Add our ageing population and parents using prams, it all equates to a significant percentage of any business customer base.

General awareness of the RECHARGE Scheme™ services is reflected in the attitude of the wider community who choose to shop at businesses bearing the RECHARGE logo because of their sense of community. Even if the power point offered isn't used, the RECHARGE Scheme™ helps people feel more confident getting to and from their destination, knowing support is available.

For more information about the RECHARGE Scheme™ services please contact the City of Darwin on 8930 0300 or email Darwin@darwin.nt.gov.au



Branding and promotion

RECHARGE Point™ logos are displayed on the windows of participating businesses for easy identification. There are also RECHARGE Point™ logos placed above or near the power points so people can quickly identify which power point has been designated for use.

All RECHARGE Scheme™ branding and associated information is consistent, thereby ensuring that the community can recognise this initiative wherever they live, work or visit. Promotional campaigns also inform the community of RECHARGE Point™ locations and explain how traders can get involved.

Scooter and wheelchair bumper stickers are also used to promote the website and raise awareness.

For Councils (Affiliates) supporting their community to implement the Scheme, a *Start Up Kit & Best Practice Guide* has been developed to support them through this process. The community can be reassured by the risk management measures incorporated as part of the RECHARGE Scheme™ services.

Find our official register of RECHARGE Point™ locations by visiting:
www.rechargescheme.org.au