

Vesteys Beach Surf Park



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Location	Darwin, Northern Territory
Landowner	City of Darwin
Sector	Tourism
Investment Type	Recreational facility and commercial development with option for ongoing management of facilities
Project Status	Conceptual project



The opportunity

Vesteys Beach Surf Park is a unique public space enhancement concept on land adjacent to Vesteys Beach in Fannie Bay.

The City of Darwin is inviting private investment for the development of a recreational surf facility on the 200,000m² site. There is an existing man-made lagoon on the site, measuring approximately 400 x 200 metres, making the site suitably positioned for such a development.

Alongside the surf park, City of Darwin invites investors to additionally consider:

- development of a surf-club style hospitality development with small outdoor eateries and cafés
- development of surrounding park lands, playgrounds and green space
- other development proposals (which can be discussed individually)

The site has some existing infrastructure, including toilets, cycle and walking paths, BBQ and picnic facilities, a playground and car parking.

Why Darwin?

Darwin is a well-established tourism destination offering a range of unique natural and cultural experiences to national and international leisure visitors. Additionally, its diverse economy draws significant corporate travel visitation.

In the year ending September 2019, total visitation to the Northern Territory grew 6.7% to 1.95 million. The Northern Territory's Tourism Industry Strategy 2030 sets an ambitious target for the visitor economy of between 2.51 million and 3.03 million visitors by 2030.

City of Darwin would anticipate the development to attract residents of the wider Darwin region. A new surf park will help to attract and retain residents who value a greater range of facilities for recreation, community gathering and and leisure.

A surf park has great market potential for Darwin. The limited water-based facilities available and limited ocean-related recreational activities make Darwin a great location for a surf park. Darwin is a tropical city with an average daily temperature of 29.5°C and consistent maximum daily temperatures ranging between 30 – 34°C making it a perfect place for such development.

The global surf industry economy is valued at approximately US\$130billion, with 6 million surfers based in Asia and 6.5 million in Oceania. Darwin's climate and location as Australia's closest capital city to growing Asian markets, make it the perfect destination to leverage the growing surf economy. With tourism focused on a local and interstate market it is an opportune time to establish Darwin as a surf park destination for Northern Australia.

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